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Award

Mobile World Congress 2026 UKSA Stand

UK Space Agency

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-044078

Procurement identifier (OCID): ocds-h6vhtk-05688f ([view related notices](#))

Published 30 July 2025, 9:12am

Scope

Reference

UKSAC25_0064

Description

This direct award is for stand space, design, build, and dismantling for a UKSA stand at Mobile World Congress (MWC) 2026, in Barcelona, for a contract value up to £170,000 (including VAT).

There is a strategic requirement for UKSA to be part of the UK Pavilion at MWC in line with the government's 'One Government' policy and to most effectively amplify our presence in a very crowded and competitive international event. Due to its size and nature, access to the MWC conference area is limited to organisations able to meet the requirements of the venue. In order to be part of the UK Pavilion and meet our strategic objective, TradeFair is the only supplier that can deliver this requirement for UKSA as TradeFair is the appointed supplier for the UK Pavilion.

Contract 1. Mobile World Congress 2026 UKSA Stand

Supplier

- TRADE FAIR SUPPORT LIMITED

Contract value

- £136,000 excluding VAT
- £170,000 including VAT

Above the relevant threshold

Earliest date the contract will be signed

29 August 2025

Contract dates (estimated)

- 29 August 2025 to 31 March 2026
- 7 months, 3 days

Main procurement category

Goods

CPV classifications

- 39154100 - Exhibition stands

Contract locations

- UK - United Kingdom
- ES - Spain

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Direct award

Direct award justification

Single supplier - technical reasons

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requirements of the venue. In order to be part of the UK Pavilion and meet our strategic objective, TradeFair is the only supplier that can deliver this requirement for UKSA as TradeFair is the appointed supplier for the UK Pavilion.

Supplier

TRADE FAIR SUPPORT LIMITED

- Companies House: 02079924
- Public Procurement Organisation Number: PMBW-5997-NDCP

Maidstone Studios Vinters Business Park

Maidstone

ME14 5NZ

United Kingdom

Email: info@tradefair.co.uk

Website: <http://www.tradefair.co.uk>

Region: UKJ45 - Mid Kent

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Mobile World Congress 2026 UKSA Stand

Contracting authority

UK Space Agency

- Public Procurement Organisation Number: PRTY-4245-MTJY

Quad Two Building 1st Floor, Rutherford Avenue, Harwell Science and Innovation Campus

Didcot

OX11 0DF

United Kingdom

Email: commercial@ukspaceagency.gov.uk

Region: UKJ14 - Oxfordshire

Organisation type: Public authority - central government