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Award

## **Mobile World Congress 2026 UKSA Stand**

UK Space Agency

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-044078

Procurement identifier (OCID): ocds-h6vhtk-05688f ([view related notices](#))

Published 30 July 2025, 9:12am

### **Scope**

### **Reference**

UKSAC25\_0064

### **Description**

This direct award is for stand space, design, build, and dismantling for a UKSA stand at Mobile World Congress (MWC) 2026, in Barcelona, for a contract value up to £170,000 (including VAT).

There is a strategic requirement for UKSA to be part of the UK Pavilion at MWC in line with the government's 'One Government' policy and to most effectively amplify our presence in a very crowded and competitive international event. Due to its size and nature, access to the MWC conference area is limited to organisations able to meet the requirements of the venue. In order to be part of the UK Pavilion and meet our strategic objective, TradeFair is the only supplier that can deliver this requirement for UKSA as TradeFair is the appointed supplier for the UK Pavilion.

## **Contract 1. Mobile World Congress 2026 UKSA Stand**

### **Supplier**

- TRADE FAIR SUPPORT LIMITED

### **Contract value**

- £136,000 excluding VAT
- £170,000 including VAT

Above the relevant threshold

### **Earliest date the contract will be signed**

29 August 2025

### **Contract dates (estimated)**

- 29 August 2025 to 31 March 2026
- 7 months, 3 days

### **Main procurement category**

Goods

## **CPV classifications**

- 39154100 - Exhibition stands

## **Contract locations**

- UK - United Kingdom
- ES - Spain

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## **Other information**

### **Conflicts assessment prepared/revised**

Yes

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## **Procedure**

### **Procedure type**

Direct award

### **Direct award justification**

Single supplier - technical reasons

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requirements of the venue. In order to be part of the UK Pavilion and meet our strategic objective, TradeFair is the only supplier that can deliver this requirement for UKSA as TradeFair is the appointed supplier for the UK Pavilion.

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## Supplier

### TRADE FAIR SUPPORT LIMITED

- Companies House: 02079924
- Public Procurement Organisation Number: PMBW-5997-NDCP

Maidstone Studios Vinters Business Park

Maidstone

ME14 5NZ

United Kingdom

Email: [info@tradefair.co.uk](mailto:info@tradefair.co.uk)

Website: <http://www.tradefair.co.uk>

Region: UKJ45 - Mid Kent

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Mobile World Congress 2026 UKSA Stand

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## Contracting authority

### UK Space Agency

- Public Procurement Organisation Number: PRTY-4245-MTJY

Quad Two Building 1st Floor, Rutherford Avenue, Harwell Science and Innovation Campus

Didcot

OX11 0DF

United Kingdom

Email: [commercial@ukspaceagency.gov.uk](mailto:commercial@ukspaceagency.gov.uk)

Region: UKJ14 - Oxfordshire

Organisation type: Public authority - central government