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Contract

## **Greater Essex Growth Agency Brand and Identity Development**

Essex County Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-043983

Procurement identifier (OCID): ocds-h6vhtk-05685d

Published 29 July 2025, 4:16pm

### **Scope**

### **Reference**

ECC1002430

### **Description**

Bespoke agency services to develop the brand, identity, and web presence of a Growth Agency for Greater Essex, following the model of London & Partners for London.

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## **Contract 1**

### **Supplier**

- We Are Polar

### **Contract value**

- £55,000 excluding VAT
- £66,000 including VAT

Below the relevant threshold

### **Date signed**

7 July 2025

### **Contract dates**

- 21 July 2025 to 31 January 2026
- 6 months, 11 days

### **Main procurement category**

Services

### **CPV classifications**

- 79411100 - Business development consultancy services

## Contract locations

- UKH3 - Essex

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## Procedure

### Procedure type

Below threshold - limited competition

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## Supplier

### We Are Polar

47 Church Street

Chelmsford

CM2 7JA

United Kingdom

Email: [hello@wearepolar.com](mailto:hello@wearepolar.com)

Website: <https://www.wearepolar.com/>

Region: UKH36 - Heart of Essex

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

### Essex County Council

- Public Procurement Organisation Number: PWVM-4844-NRQH

County Hall, Market Road

Chelmsford

CM1 1QH

United Kingdom

Email: [ProcurementSandA@essex.gov.uk](mailto:ProcurementSandA@essex.gov.uk)

Region: UKH36 - Heart of Essex

Organisation type: Public authority - sub-central government