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Award

SEO Tool

The Pensions Regulator

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-043790

Procurement identifier (OCID): ocds-h6vhtk-0567e1 ([view related notices](#))

Published 29 July 2025, 11:41am

Scope

Description

SEO Tool - 8 licenses

Contract 2. SEO Tool

Supplier

- SEOmoz, Inc.

Contract value

- 15664.00 USD excluding VAT
- 18796.80 USD including VAT

Below the relevant threshold

Award decision date

23 July 2025

Earliest date the contract will be signed

29 July 2025

Contract dates (estimated)

- 29 July 2025 to 24 July 2028
- 2 years, 11 months, 27 days

Main procurement category

Services

CPV classifications

- 72511000 - Network management software services
-

Procedure

Procedure type

Below threshold - without competition

Supplier

SEOmox, Inc.

1752 NW Market St, Seattle,

Washington,

98107-5264

United States

Email: chris.ang@mox.com

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 2. SEO Tool

Contracting authority

The Pensions Regulator

- Public Procurement Organisation Number: PCMB-7693-JMNG

Telecom House

Brighton

BN1 6AF

United Kingdom

Email: ACommercial@tpr.gov.uk

Region: UKJ21 - Brighton and Hove

Organisation type: Public authority - central government