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#### Contract

# **Customer Psychographic Segmentation Services**

**Anchor Hanover Group** 

UK7: Contract details notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-043781

Procurement identifier (OCID): ocds-h6vhtk-0567e2

Published 29 July 2025, 11:30am

### Scope

#### Reference

C10160

### **Description**

Specialist Social Housing customer psychographic segmentation survey / research and supporting workshops

#### Contract 1

### **Supplier**

• Places for People Group Limited

#### **Contract value**

- £76,025 excluding VAT
- £91,230 including VAT

Below the relevant threshold

### **Date signed**

20 June 2025

#### **Contract dates**

- 20 June 2025 to 30 June 2026
- 1 year, 11 days

## Main procurement category

Services

#### **CPV** classifications

• 79342310 - Customer survey services

#### **Contract locations**

• UKC - North East (England)

- UKD North West (England)
- UKE Yorkshire and the Humber
- UKF East Midlands (England)
- UKG West Midlands (England)
- UKH East of England
- UKI London
- UKJ South East (England)
- UKK South West (England)

### **Procedure**

### **Procedure type**

Below threshold - unknown

# **Supplier**

# **Places for People Group Limited**

80 Cheapside

London

EC2V 6EE

**United Kingdom** 

Email: Naomi.Sweeting@placesforpeople.co.uk

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

# **Contracting authority**

#### **Anchor Hanover Group**

• Mutuals Public Register: 7843

Public Procurement Organisation Number: PYBH-1339-MTCJ

2 Godwin Street

Bradford

BD1 2ST

**United Kingdom** 

Email: allen.norman@anchor.org.uk

Region: UKE41 - Bradford

Organisation type: Public authority - sub-central government