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Contract

Customer Psychographic Segmentation Services

Anchor Hanover Group

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-043781

Procurement identifier (OCID): ocds-h6vhtk-0567e2

Published 29 July 2025, 11:30am

Scope

Reference

C10160

Description

Specialist Social Housing customer psychographic segmentation survey / research and supporting workshops

Contract 1

Supplier

- Places for People Group Limited

Contract value

- £76,025 excluding VAT
- £91,230 including VAT

Below the relevant threshold

Date signed

20 June 2025

Contract dates

- 20 June 2025 to 30 June 2026
- 1 year, 11 days

Main procurement category

Services

CPV classifications

- 79342310 - Customer survey services

Contract locations

- UKC - North East (England)

- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

Procedure

Procedure type

Below threshold - unknown

Supplier

Places for People Group Limited

80 Cheapside

London

EC2V 6EE

United Kingdom

Email: Naomi.Sweeting@placesforpeople.co.uk

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Anchor Hanover Group

- Mutuels Public Register: 7843
- Public Procurement Organisation Number: PYBH-1339-MTCJ

2 Godwin Street

Bradford

BD1 2ST

United Kingdom

Email: allen.norman@anchor.org.uk

Region: UKE41 - Bradford

Organisation type: Public authority - sub-central government