This is a published notice on the Find a Tender service: https://www.find-tender.service.gov.uk/Notice/043776-2025

Contract

Subscription - lead generation service, reviews service and job service

Anchor Hanover Group

UK7: Contract details notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-043776

Procurement identifier (OCID): ocds-h6vhtk-0567de

Published 29 July 2025, 11:14am

Scope

Reference

C6950

Description

Tomorrow's Guide are a leading website publisher and marketing & reviews software as a service (SaaS) providers to promote Anchor's Care homes on <u>Carehome.co.uk</u>.

Contract 1

Supplier

• Tomorrow's Guide Limited

Contract value

- £97,488 excluding VAT
- £116,986 including VAT

Below the relevant threshold

Date signed

12 May 2025

Contract dates

- 13 May 2025 to 12 May 2026
- 1 year

Main procurement category

Services

CPV classifications

• 79980000 - Subscription services

Contract locations

- UKC North East (England)
- UKD North West (England)
- UKE Yorkshire and the Humber
- UKF East Midlands (England)
- UKG West Midlands (England)
- UKH East of England
- UKI London
- UKJ South East (England)
- UKK South West (England)

Procedure

Procedure type

Below threshold - unknown

Supplier

Tomorrow's Guide Limited

Unit 1 Station Yard, Station Road

Hungerford

RG17 0DY

United Kingdom

Email: info@tomorrows.co.uk

Region: UKJ11 - Berkshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Anchor Hanover Group

• Mutuals Public Register: 7843

• Public Procurement Organisation Number: PYBH-1339-MTCJ

2 Godwin Street

Bradford

BD1 2ST

United Kingdom

Email: allen.norman@anchor.org.uk

Region: UKE41 - Bradford

Organisation type: Public authority - sub-central government