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Award

Create Growth Programme

West Yorkshire Combined Authority

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-043683

Procurement identifier (OCID): ocds-h6vhtk-050d9c ([view related notices](#))

Published 29 July 2025, 9:00am

Scope

Reference

99178

Description

Funded by the DCMS, the Create Growth Programme (CGP) aims to stimulate investment into the creative industries (CI), through the provision of three complementary strands of activity: The CGP comprises three complementary strands: A) business support targeted at the creative industries; B) access to finance; C) investor capacity-building activities. Strand B (access to finance) is separately funded by Government, and is being delivered by Innovate UK through tranches of grant funding and innovation competition funding rounds that will be delivered concurrently with this tender (details of which will be announced in April / May 2025). The successful tenderer will be expected to deliver strand A (business support), and collaborate with Innovate UK on strand B (finance) and strand C (investor capacity building) in West Yorkshire, while collaborating with Innovate UK, to enhance West Yorkshire businesses' access to the available funding. As such, the delivery partner should be able to demonstrate extensive experience of delivering business support activities for Creative Industries businesses, a track-record of securing investment funds from local, regional and national investment networks, and experience

of working with the investor community to build capacity and confidence to invest in Creative Industry businesses. The initial contract period budget is £318,750. We anticipate including 2 x 12 months optional extensions subject to funding. The 2 x 12 month extensions equate to £850,000 or £425,000 per optional extension.

Contract 1. Create Growth Programme

Supplier

- Creative England Ltd

Contract value

- £1,168,750 excluding VAT
- £1,402,500 including VAT

Above the relevant threshold

Award decision date

25 July 2025

Date assessment summaries were sent to tenderers

29 July 2025

Standstill period

- End: 8 August 2025
- 7 working days

Earliest date the contract will be signed

12 August 2025

Contract dates (estimated)

- 13 August 2025 to 1 April 2026
- Possible extension to 1 April 2028
- 2 years, 7 months, 20 days

Description of possible extension:

The initial contract period awarded equates to £315,000. We anticipate including 2 x 12 months optional extensions subject to funding. The 2 x 12 month extensions equate to £850,000 or £425,000 per optional extension.

Main procurement category

Services

CPV classifications

- 98000000 - Other community, social and personal services

Contract locations

- UKE4 - West Yorkshire
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Information about tenders

- 5 tenders received
 - 1 tender assessed in the final stage:
 - 1 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
 - 1 supplier awarded contracts
 - 0 suppliers unsuccessful (details included for contracts over £5 million)
-

Procedure

Procedure type

Open procedure

Special regime

Light touch

Supplier

Creative England Ltd

- Public Procurement Organisation Number: PTBD-1981-LDCP

Tomorrow Building, 130 Broadway Suite 7, 2nd Floor, Mediacityuk

Salford

M50 2AB

United Kingdom

Email: caroline.hinds@wearecreative.uk

Region: UKD34 - Greater Manchester South West

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Create Growth Programme

Contracting authority

West Yorkshire Combined Authority

- Public Procurement Organisation Number: PHYG-7328-ZLQJ

Wellington House, 40-50 Wellington Street

Leeds

LS1 2DE

United Kingdom

Contact name: Sukhninder Kaur

Telephone: +44 1133481770

Email: commercialteam@westyorks-ca.gov.uk

Website: <https://www.westyorks-ca.gov.uk>

Region: UKE42 - Leeds

Organisation type: Public authority - sub-central government