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Tender

Understanding Health Behaviour Change Conversations in Wales: Insights to Inform the MECC Programme.

NHS Wales Shared Services Partnership-Procurement Services (hosted by Velindre University NHS Trust)

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-043630

Procurement identifier (OCID): ocds-h6vhtk-05677d

Published 28 July 2025, 5:04pm

Scope

Reference

PHW-RFQ-59988

Description

The purpose of this procurement is to commission a mixed methods study titled: Understanding Health Behaviour Change Conversations in Wales: Insights to Inform the MECC Programme.

Aim: To gain a greater understanding of the health behaviour change conversations that are taking place between health professionals and the general adult population (18+) in Wales.

- To explore the extent to which health behaviour change conversations are taking place between healthcare professionals and the general adult population (18+) in Wales, their effectiveness and impact.

Total value (estimated)

- £18,975 excluding VAT
- £22,770 including VAT

Below the relevant threshold

Contract dates (estimated)

- 1 September 2025 to 27 February 2026
- 5 months, 27 days

Main procurement category

Services

CPV classifications

- 73000000 - Research and development services and related consultancy services

Contract locations

- UK - United Kingdom

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

7 August 2025, 12:00pm

Tender submission deadline

11 August 2025, 12:00pm

Submission address and any special instructions

<https://etenderwales.bravosolution.co.uk>

Tenders may be submitted electronically

Yes

Award criteria

Name	Description	Type	Weighting
Commercial Criteria	Bidders are required to submit their cost & breakdown of costs, following successful evaluation of Stages 1 & 2. Bidders are not being asked for any commercial information at this stage.	Cost	60.00%
Technical Criteria	Stage 1 & Stage 2 (as broken down with ITQ document) will be awarded a total maximum score of 40%. Stage 1 - 40 points (40%) Stage 2 - 40 points (60%) Bidders will only be invited to stage 2 following evaluation of Stage 1 and the minimum scoring threshold being met.	Quality	40.00%

Procedure

Procedure type

Below threshold - open competition

Documents

Associated tender documents

https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=341189

All details for this RFQ can be found within the ITQ document attached, including scoring criteria.

Contracting authority

NHS Wales Shared Services Partnership-Procurement Services (hosted by Velindre University NHS Trust)

- Public Procurement Organisation Number: PXWV-6492-CGMN

4-5 Charnwood Court,

Cardiff

CF15 7QZ

United Kingdom

Contact name: Bethan Dyke

Email: bethan.dyke@wales.nhs.uk

Website: <http://nwssp.nhs.wales/ourservices/procurement-services/>

Region: UKL15 - Central Valleys

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)

Devolved regulations that apply: Wales

Other organisation

These organisations are carrying out the procurement, or part of it, on behalf of the contracting authorities.

Public Health Wales NHS Trust

Summary of their role in this procurement: Management of Contract

- NHS Organisation Data Service: RYT

2 Capital Quarter

Cardiff

CF10 4BZ

United Kingdom

Contact name: Bethan Dyke

Telephone: +442921500836

Email: bethan.dyke@wales.nhs.uk

Region: UKL22 - Cardiff and Vale of Glamorgan

Contact organisation

Contact [NHS Wales Shared Services Partnership-Procurement Services \(hosted by Velindre University NHS Trust\)](#) for any enquiries.

