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Contract

NHS SY ICB - Rotherham Place - Optometry Local Enhanced Services - Hawley Optical Outlet Ltd

NHS South Yorkshire Integrated Care Board

F03: Contract award notice

Notice identifier: 2025/S 000-043178

Procurement identifier (OCID): ocds-h6vhtk-056667

Published 25 July 2025, 2:33pm

Section I: Contracting authority

I.1) Name and addresses

NHS South Yorkshire Integrated Care Board

197 Eyre Street

Sheffield

S1 3FG

Contact

Transformation & Delivery Officer

Email

syicb-rotherham.contractingteam@nhs.net

Country

United Kingdom

Region code

UKE32 - Sheffield

Internet address(es)

Main address

<https://www.southyorkshire.icb.nhs.uk/>

Buyer's address

<https://www.southyorkshire.icb.nhs.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

NHS SY ICB - Rotherham Place - Optometry Local Enhanced Services - Hawley Optical Outlet Ltd

II.1.2) Main CPV code

- 85160000 - Optician services

II.1.3) Type of contract

Services

II.1.4) Short description

The provider is commissioned to deliver locally enhanced services for the Rotherham population.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKE3 - South Yorkshire

Main site or place of performance

Rotherham

II.2.4) Description of the procurement

These contracts are awarded to an existing group of providers. Although we would not restrict the number of providers who deliver these LCS services provided they meet the

contract and specification criteria, the primary reason that these services can only be delivered by this group of providers (Optometrists) is because they are required to hold a General Ophthalmic Services (GOS) contract and deliver the LCS alongside these services; the LCS is designed to enhance the (GOS) contract and not stand alone, therefore, interdependency between the two services is paramount. For this reason not every Optometrist delivers every LCS.

This contract was awarded following the direct award process B.

The lifetime value of the contract is unknown as it is based on patient activity.

The contract will run from 01/04/2025 to 31/03/2026

This is an existing service with an existing provider

II.2.5) Award criteria

Quality criterion - Name: Patient Choice / Weighting: 100

Price - Weighting: 0

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

The contract value is unknown as it is based on patient activity.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This is a Provider Selection Regime (PSR) confirmation of contract award notice. This contract has been awarded under the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Procurement Act 2023 do not apply to this award.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 April 2025

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Hawley Optical Outlet Ltd

Hawley House, Outgang Lane, Dinnington

Rotherham

S25 3QW

Email

johurley@yahoo.com

Telephone

+44 1909569995

Country

United Kingdom

NUTS code

- UKE3 - South Yorkshire

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1

Total value of the contract/lot: £1

Section VI. Complementary information

VI.3) Additional information

The name and address of the provider is:

Hawley Optical Outlet Ltd
Hawley House
Outgang Lane,
Dinnington
S25 3QX

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The award decision maker was - Director of Partnerships/Deputy Place Director
(Rotherham Place)

No conflicts of interest were identified.

VI.4) Procedures for review

VI.4.1) Review body

Independent Choice and Procurement Panel.

Wellington House

London

SE1 8UG

Country

United Kingdom

Internet address

<https://www.england.nhs.uk>