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Contract

## **Perinatal Pelvic Health Service App**

NHS West Yorkshire Integrated Care Board

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-043177

Procurement identifier (OCID): ocds-h6vhtk-056666

Published 25 July 2025, 2:33pm

### **Scope**

### **Reference**

C370978

### **Description**

Purchase of the getUBetter digital application to deliver pregnant and non-pregnant service user pelvic health advice, information and exercise that can be used on laptops, Apple or Android mobile phones.

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## **Contract 1. Perinatal Pelvic Health Service App/getUBetter Ltd**

### **Supplier**

- [getUBetter Limited](#)

### **Contract value**

- £46,000 excluding VAT
- £55,200 including VAT

Below the relevant threshold

### **Date signed**

30 June 2025

### **Contract dates**

- 1 July 2025 to 30 June 2026
- 1 year

### **Main procurement category**

Services

### **CPV classifications**

- 72000000 - IT services: consulting, software development, Internet and support

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## Procedure

### Procedure type

Below threshold - limited competition

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## Supplier

### getUBetter Limited

Engine Shed, Station Approach, Redcliffe

Bristol

BS1 6QH

United Kingdom

Email: [contact@getubetter.com](mailto:contact@getubetter.com)

Region: UKK11 - Bristol, City of

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Perinatal Pelvic Health Service App/getUBetter Ltd

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## Contracting authority

### NHS West Yorkshire Integrated Care Board

- Public Procurement Organisation Number: PMTJ-1118-QVJH

White Rose House, West Parade

Wakefield

WF1 1LT

United Kingdom

Contact name: Simon Rowe

Email: [wyicb-kirk.procurement@nhs.net](mailto:wyicb-kirk.procurement@nhs.net)

Website: <https://www.westyorkshire.icb.nhs.uk/>

Region: UKE45 - Wakefield

Organisation type: Public authority - central government