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Contract

Perinatal Pelvic Health Service App

NHS West Yorkshire Integrated Care Board

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-043175

Procurement identifier (OCID): ocds-h6vhtk-056664

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Scope

Reference

C370978

Description

Purchase of the getUBetter digital application to deliver pregnant and non-pregnant service user pelvic health advice, information and exercise that can be used on laptops, Apple or Android mobile phones.

Contract 1. Perinatal Pelvic Health Service App/getUBetter Ltd

Supplier

- [getUBetter Limited](#)

Contract value

- £46,000 excluding VAT
- £55,200 including VAT

Below the relevant threshold

Date signed

30 June 2025

Contract dates

- 1 July 2025 to 30 June 2026
- 1 year

Main procurement category

Services

CPV classifications

- 72000000 - IT services: consulting, software development, Internet and support

Procedure

Procedure type

Below threshold - limited competition

Supplier

getUBetter Limited

Engine Shed, Station Approach, Redcliffe

Bristol

BS1 6QH

United Kingdom

Email: contact@getubetter.com

Region: UKK11 - Bristol, City of

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Perinatal Pelvic Health Service App/getUBetter Ltd

Contracting authority

NHS West Yorkshire Integrated Care Board

- Public Procurement Organisation Number: PMTJ-1118-QVJH

White Rose House, West Parade

Wakefield

WF1 1LT

United Kingdom

Contact name: Simon Rowe

Email: wyicb-kirk.procurement@nhs.net

Website: <https://www.westyorkshire.icb.nhs.uk/>

Region: UKE45 - Wakefield

Organisation type: Public authority - central government