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Award

COMMUNITY TENNIS PROGRAMME WITHIN SANDWELL PARKS June 2025 - March 2028

Sandwell Metropolitan Borough Council

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-043156

Procurement identifier (OCID): ocds-h6vhtk-05029d ([view related notices](#))

Published 25 July 2025, 2:08pm

Scope

Reference

SMBC 25038

Description

Sandwell Metropolitan Borough Council sought to appoint a suitably qualified and experienced operator to manage 3 of its park tennis court facilities, including the provision of a welcoming and accessible community tennis programme.

Sandwell Council has benefitted from grant funding from the Lawn Tennis Association (LTA) to refurbish the existing tennis courts at:

- Redhouse Park (5 courts)
- Britannia Park (2 Courts)
- Brunswick Park (4 courts)

The works have included re-surfacing, re-lining, fencing repairs, new nets and the installation of remote access gates / keypads.

As part of the LTA grant funding and subsequent Cabinet approval, the Council is seeking to adopt a new approach to the operation and usage of these courts. This will allow a specialist community tennis operator to take commercial bookings and implement a coaching programme suitable for and in line local community needs.

The operator is required to make an annual payment to the Council (for the benefit of operating the courts) which will be used to ensure the long-term ongoing maintenance and sustainability of the 3 sites which may include court resurfacing and replacing / renewing perimeter fences when required.

Contract 1

Supplier

- WE DO TENNIS C.I.C.

Contract value

- £80,000 excluding VAT
- £96,000 including VAT

Below the relevant threshold

Award decision date

20 June 2025

Earliest date the contract will be signed

25 July 2025

Contract dates (estimated)

- 25 July 2025 to 31 March 2028
- Possible extension to 31 March 2029
- 3 years, 8 months, 7 days

Description of possible extension:

The Council proposes to enter into a concession contract for an Initial term of Three (3) years with a possible extension for a further year, subject to satisfactory performance in the initial term and agreement of concession fee and profit share arrangement

Main procurement category

Services

CPV classifications

- 92622000 - Sports-event organisation services

Contract locations

- UKG37 - Sandwell
-

Information about tenders

- 2 tenders received
- 2 tenders assessed in the final stage:
 - 2 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 1 supplier unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Below threshold - open competition

Special regime

Concession

Supplier

WE DO TENNIS C.I.C.

- Companies House: 11457528
- Public Procurement Organisation Number: PCNR-4714-PBCJ

7 Stanley Jackson Way

Brough

HU15 1PS

United Kingdom

Email: matt@wedotennis.co.uk

Website: <http://www.wedotennis.co.uk>

Region: UKE12 - East Riding of Yorkshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Sandwell Metropolitan Borough Council

- Public Procurement Organisation Number: PJHD-8764-YRJJ

Sandwell Council House, Freeth Street

Oldbury

B69 3DE

United Kingdom

Email: michelle_hackwood@sandwell.gov.uk

Region: UKG37 - Sandwell

Organisation type: Public authority - central government