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Planning

## **ASC25078 Direct Payment Support Service - Market Engagement**

Worcestershire County Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-043082

Procurement identifier (OCID): ocds-h6vhtk-05662d ([view related notices](#))

Published 25 July 2025, 11:52am

### **Scope**

### **Reference**

ASC25078

### **Description**

\*This advert is for market awareness, engagement and request for information only\*

Direct payments are intended to give individuals greater choice and flexibility to arrange and manage their care and support needs, through the receipt of regular funds from the Local Authority. For some people, choosing a Direct Payment may not be an option without support.

The Council has engaged with Personal Assistants (PA's), Social Workers, Providers and Service Users. Key findings from this engagement included:

- The need for an advertising platform/local support office for support providers including PA's (employed and self-employed) and micro enterprises.

- Social Workers also told us that an advertising or brokerage platform, which helped to source PA's, would be useful for the people they support
- Direct payment recipients identified barriers such as having a physical office that they could visit, or someone with local knowledge of what services are available to them
- To have two distinct contracts, one that concentrates on financial elements and one that concentrates on the support element.

It is therefore proposed that the service will be split into two Lots for two distinct service elements:

- Lot 1: Direct Payments Strategic Support Partner - The Direct Payments Strategic Support Partner will deliver strategic support to promote the growth of direct payments across Worcestershire and finding suitable services to meet the needs of direct payment recipients. It is anticipated that this Lot will be suitable for VCSE's and SME's within Worcestershire.

Estimated value over possible 7 year term: £674,254.00 (excl. VAT)

- Lot 2: - Direct Payments Finance Partner - The Direct Payment Finance Partner will deliver a financial management service, covering support of the payments, including managed accounts and payroll for personal assistants. The finance partner would also be operating managed accounts on the Councils' behalf.

Estimated value over possible 7 year term: £1,379,000.00 (excl. VAT)

At this stage in the development of proposals, and prior to formulating any formal opportunities, Worcestershire County Council would now like to invite interested organisations to attend a virtual engagement session around the future delivery of Direct Payment Support across the County. This session will inform the market of the procurement process, give further detail of our commissioning intentions, and consult on the content of the service specification.

The Council intends to hold a virtual open information and feedback session for all interested organisations on:

Thursday 7th August 2025

1pm – 2pm

Virtual Meeting via Microsoft Teams

The PowerPoint Slides and any supporting documents will be made available after the

event.

Booking a place:

- To book a place on this pre-market engagement session, please email [procurement@worcestershire.gov.uk](mailto:procurement@worcestershire.gov.uk) with your name, email address and organisation
- Your details will remain confidential, be stored securely and be used for the purposes of disseminating information about this opportunity only
- Please register your interest for the market engagement event by close of business on 6th August 2025
- Following registration, you will be sent a link to a Microsoft Teams Meeting Invite, which you will need to join on the day
- Should you not be able to attend this event but would like to receive the resources from the pre-market engagement, or should you have any questions about the event, please email [procurement@worcestershire.gov.uk](mailto:procurement@worcestershire.gov.uk)

Details of this event can also be found on Worcestershire County Council's Electronic Tendering Site, In-Tend. If you are not already registered with In-tend, you will need to register your organisation to view and apply for any opportunities in Worcestershire. To complete your registration, go to <https://www.in-tendhost.co.uk/worcestershire.aspx/Home>

Please note: If you are not already registered with In-tend, you will need to register your organisation to view and apply for any opportunities in Worcestershire. To complete your registration, go to Worcestershire County Council Electronic Tendering Site: Register

### **Total value (estimated)**

- £2,053,254 excluding VAT
- £2,463,904.80 including VAT

### **Contract dates (estimated)**

- 1 July 2026 to 30 June 2031

- Possible extension to 30 June 2033
- 7 years

## **Main procurement category**

Services

## **CPV classifications**

- 85000000 - Health and social work services
- 85310000 - Social work services
- 85321000 - Administrative social services

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## **Engagement**

### **Engagement deadline**

6 August 2025

### **Engagement process description**

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## Participation

### Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## Submission

### Publication date of tender notice (estimated)

10 September 2025

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## Procedure

### Special regime

Light touch

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## Contracting authority

### Worcestershire County Council

- Public Procurement Organisation Number: PRPQ-4584-WLPQ

County Hall, Spetchley Road

Worcester

WR5 2NP

United Kingdom

Email: [procurement@worcestershire.gov.uk](mailto:procurement@worcestershire.gov.uk)

Website: <https://www.worcestershire.gov.uk>

Region: UKG12 - Worcestershire

Organisation type: Public authority - sub-central government