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Contract

Bradford City of Culture 2025

The National Lottery Community Fund

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-043078

Procurement identifier (OCID): ocds-h6vhtk-05470e ([view related notices](#))

Published 25 July 2025, 11:39am

Scope

Reference

C0106

Description

Social media partner to create, produce and publish social media content for the National Lottery Promotions Unit (NLPU), on their own channels and share with National Lottery Good Causes, to highlight National Lottery investment that has gone into Bradford City of Culture 2025.

Contract 1

Supplier

- Komi Group Ltd

Contract value

- £88,000 excluding VAT
- £105,600 including VAT

Below the relevant threshold

Date signed

14 July 2025

Contract dates

- 14 July 2025 to 31 October 2025
- 3 months, 18 days

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Procedure

Procedure type

Below threshold - open competition

Special regime

Light touch

Supplier

Komi Group Ltd

G1 Waulk Mill, Bengal Street,

Manchester

M4 6LN

United Kingdom

Email: contact@komi.group

Region: UKD33 - Manchester

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

The National Lottery Community Fund

- Public Procurement Organisation Number: PNLV-9975-CQQW

Apex House, 3 Embassy Drive

Birmingham

B15 1TR

United Kingdom

Email: procurement@tnlcommunityfund.org.uk

Region: UKG31 - Birmingham

Organisation type: Public authority - central government