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Tender

## **Tender for the Provision of an Integrated Marketing Campaign for Lisburn and Castlereagh City Council**

Lisburn and Castlereagh City Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-043012

Procurement identifier (OCID): ocds-h6vhtk-056601 ([view related notices](#))

Published 25 July 2025, 9:58am

### **Scope**

### **Reference**

T25/26-023

### **Description**

Lisburn and Castlereagh City Council (LCCC) are seeking to appoint a suitably qualified advertising and marketing agency to deliver a creative Integrated Marketing Campaign (IMC) for Lisburn and Castlereagh City Council, for a maximum of 3 years (October 2025 - September 2028). This will initially be for a period of 12 months commencing 1st October 2025, with the option to extend for a further 2 years (1+1+1) subject to satisfactory performance.

### **Total value (estimated)**

- £102,000,000 including VAT

Above the relevant threshold

### **Contract dates (estimated)**

- 17 September 2025 to 16 September 2026
- Possible extension to 16 September 2028
- 3 years

Description of possible extension:

initial period of 1 year with the option to extend by a further 2 periods of 1 year each

### **Main procurement category**

Services

### **CPV classifications**

- 22462000 - Advertising material
- 79340000 - Advertising and marketing services
- 79341000 - Advertising services
- 79342000 - Marketing services
- 79341400 - Advertising campaign services

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### **Submission**

**Enquiry deadline**

13 August 2025, 11:59pm

**Tender submission deadline**

20 August 2025, 11:59pm

**Submission address and any special instructions**

<https://etendersni.gov.uk>

**Tenders may be submitted electronically**

Yes

**Languages that may be used for submission**

English

**Award decision date (estimated)**

1 September 2025

**Recurring procurement**

Publication date of next tender notice (estimated): 31 May 2028

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## Award criteria

Name	Type	Weighting
• Proposed Approach	Quality	45%
Cost	Cost	20%
Understanding of Brief	Quality	15%
Project Team Experience	Quality	15%
Social Values	Quality	5%

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## Other information

### Conflicts assessment prepared/revised

Yes

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## Procedure

### Procedure type

Open procedure

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## Contracting authority

### Lisburn and Castlereagh City Council

- Public Procurement Organisation Number: PHHT-5875-NTNM

Lagan Valley Island

Lisburn

BT27 4RL

United Kingdom

Email: [kathryn.cahill@lisburncastlereagh.gov.uk](mailto:kathryn.cahill@lisburncastlereagh.gov.uk)

Region: UKN0E - Lisburn and Castlereagh

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Northern Ireland