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Tender

Tender for the Provision of an Integrated Marketing Campaign for Lisburn and Castlereagh City Council

Lisburn and Castlereagh City Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-043012

Procurement identifier (OCID): ocds-h6vhtk-056601 ([view related notices](#))

Published 25 July 2025, 9:58am

Scope

Reference

T25/26-023

Description

Lisburn and Castlereagh City Council (LCCC) are seeking to appoint a suitably qualified advertising and marketing agency to deliver a creative Integrated Marketing Campaign (IMC) for Lisburn and Castlereagh City Council, for a maximum of 3 years (October 2025 – September 2028). This will initially be for a period of 12 months commencing 1st October 2025, with the option to extend for a further 2 years (1+1+1) subject to satisfactory performance.

Total value (estimated)

- £102,000,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 17 September 2025 to 16 September 2026
- Possible extension to 16 September 2028
- 3 years

Description of possible extension:

initial period of 1 year with the option to extend by a further 2 periods of 1 year each

Main procurement category

Services

CPV classifications

- 22462000 - Advertising material
- 79340000 - Advertising and marketing services
- 79341000 - Advertising services
- 79342000 - Marketing services
- 79341400 - Advertising campaign services

Submission

Enquiry deadline

13 August 2025, 11:59pm

Tender submission deadline

20 August 2025, 11:59pm

Submission address and any special instructions

<https://etendersni.gov.uk>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

1 September 2025

Recurring procurement

Publication date of next tender notice (estimated): 31 May 2028

Award criteria

Name	Type	Weighting
• Proposed Approach	Quality	45%
Cost	Cost	20%
Understanding of Brief	Quality	15%
Project Team Experience	Quality	15%
Social Values	Quality	5%

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Contracting authority

Lisburn and Castlereagh City Council

- Public Procurement Organisation Number: PHHT-5875-NTNM

Lagan Valley Island

Lisburn

BT27 4RL

United Kingdom

Email: kathryn.cahill@lisburncastlereagh.gov.uk

Region: UKN0E - Lisburn and Castlereagh

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Northern Ireland