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Planning

Tender for the Provision of an Integrated Marketing Campaign for Lisburn and Castlereagh City Council

Lisburn & Castlereagh City Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-043008

Procurement identifier (OCID): ocds-h6vhtk-056601 ([view related notices](#))

Published 25 July 2025, 9:42am

Scope

Reference

T25/26-023

Description

Lisburn and Castlereagh City Council (LCCC) are seeking to appoint a suitably qualified advertising and marketing agency to deliver a creative Integrated Marketing Campaign (IMC) for Lisburn and Castlereagh City Council, for a maximum of 3 years (October 2025 - September 2028). This will initially be for a period of 12 months commencing 1st October 2025, with the option to extend for a further 2 years (1+1+1) subject to satisfactory performance.

Contract dates (estimated)

- 17 September 2025 to 16 September 2026
- 1 year

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services
- 79400000 - Business and management consultancy and related services

Contract locations

- UKN - Northern Ireland

Engagement

Engagement deadline

2 May 2025

The engagement was carried out before this notice was published.

Engagement process description

PME was carried out in the form of a questionnaire openly advertised on eTendersNI. The PME was advertised on eTendersNI for 3 weeks.

Contracting authority

Lisburn & Castlereagh City Council

- Public Procurement Organisation Number: PHHT-5875-NTNM

Lagan Valley Island

Lisburn

BT27 4RL

United Kingdom

Email: kathryn.cahill@lisburncastlereagh.gov.uk

Region: UKN0E - Lisburn and Castlereagh

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Northern Ireland