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Planning

## **Gloucestershire County Council -Market Engagement-Strategic Partnership Care Homes**

Gloucestershire County Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-042638

Procurement identifier (OCID): ocds-h6vhtk-056532 ([view related notices](#))

Published 24 July 2025, 10:51am

### **Scope**

### **Description**

Gloucestershire county council is seeking a strategic partner to enter into a MSA agreement for the provision of Residential and Nursing care home services within Gloucestershire estate.

### **Contract dates (estimated)**

- 1 February 2026 to 31 January 2031
- Possible extension to 31 January 2040
- 14 years

## **Main procurement category**

Services

## **CPV classifications**

- 85000000 - Health and social work services

## **Contract locations**

- UKK13 - Gloucestershire

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## **Engagement**

### **Engagement deadline**

9 July 2025

The engagement was carried out before this notice was published.

### **Engagement process description**

This market engagement was conducted to:

Understand provider perspectives on commercial sustainability, innovation, and partnership models.

Inform a refreshed procurement strategy following a failed tender (April-June 2025).

Ensure alignment with current market conditions and provider capabilities.

Shape a deliverable and commercially realistic commissioning model to re-tender.

## Engagement Approach

Engagement window: 23rd June - 9th July 2025.

Structured feedback form covering six thematic areas.

One-to-one provider discussions.

Open invitation to providers interested in strategic partnership with Gloucestershire County Council

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## Participation

### Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## Procedure

### Special regime

Light touch

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## Contracting authority

## **Gloucestershire County Council**

- Public Procurement Organisation Number: PZHT-7473-ZVPN

Shire Hall, Westgate Street

Gloucester

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United Kingdom

Email: [Henrietta.Jacobs@gloucestershire.gov.uk](mailto:Henrietta.Jacobs@gloucestershire.gov.uk)

Region: UKK13 - Gloucestershire

Organisation type: Public authority - sub-central government