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Tender

The Right to Sell Ice Cream and Pre- Packaged Soft Drinks at parks within the Borough of Dudley

Dudley Metropolitan Borough Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-042599

Procurement identifier (OCID): ocds-h6vhtk-056517

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Scope

Reference

25059

Description

Dudley Metropolitan Borough Council wishes to appoint a number of contractors to provide the Sale of Ice Creams and Pre Packaged Soft Drinks within the parks within the Borough of Dudley under concessionary contracts.

The appointment will be by way of Request for Quotation via the Open Route, each park is assigned a Lot number.

This procurement is split into 11 Lots :

Lot 1 Himley Hall and Park

Lot 2 Mary Stevens Park

Lot 3 Wordsley Park

Lot 4 Silver Jubilee Park

Lot 5 The Dell Athletics Stadium and playing fields

Lot 6 Huntingtree Park

Lot 7 Wollescote Park

Lot 8 Buffery Park

Lot 9 Kingswinford Park

Lot 10 Priory Park

Lot 11 Leasowes Park

When bidding for this contract the pricing schedule will require you to specify the number of vehicles you have available to participate in the tender. Please only bid for the number of Lots that you have vehicles for.

- For example if you have 2 vehicles then please only quote on 2 Lots.

The deadline for submissions is 11th August 2025 at 13:00 hours

Total value (estimated)

- £382,000 excluding VAT
- £458,400 including VAT

Below the relevant threshold

Contract dates (estimated)

- 1 September 2025 to 1 August 2027

- Possible extension to 1 September 2029
- 4 years, 1 day

Description of possible extension:

The initial term of the contract's will be for the period of 2 years from commencement but may be extended by mutual agreement by 2 years to an expiry date no later than 31st August 2029. The services will be subject of review in the 2nd year and the results of those reviews will inform the Council's decision whether or not to offer any extension.

Main procurement category

Services

CPV classifications

- 15500000 - Dairy products
- 55520000 - Catering services

Contract locations

- UKG36 - Dudley
-

Lot LOT-0001. Lot 1 Himley Hall and Park

Description

Right to Sell Ice Cream and Right to Sell Pre-Packaged Soft Drinks at Himley Hall and Park as per the specification.

Lot value (estimated)

- £140,000 excluding VAT
- £168,000 including VAT

Same for all lots

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

Lot LOT-0002. Lot 2 Mary Stevens Park

Description

Right to Sell Ice Cream and Right to Sell Pre-Packaged Soft Drinks at Mary Stevens Park as per specification.

Lot value (estimated)

- £180,000 excluding VAT
- £216,000 including VAT

Same for all lots

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

Lot LOT-0003. Lot 3 Wordsley Park

Description

Right to Sell Ice Cream and Right to Sell Pre-Packaged Soft Drinks at Wordsley Park as per specification.

Lot value (estimated)

- £6,000 excluding VAT
- £7,200 including VAT

Same for all lots

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

Lot LOT-0004. Lot 4 Silver Jubilee Park

Description

Right to Sell Ice Cream and Right to Sell Pre-Packaged Soft Drinks at Silver Jubilee Park as per specification.

Lot value (estimated)

- £10,000 excluding VAT
- £12,000 including VAT

Same for all lots

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

Lot LOT-0005. Lot 5 The Dell Athletics Stadium and playing fields

Description

Right to Sell Ice Cream and Right to Sell Pre-Packaged Soft Drinks at The Dell Athletics Stadium and playing fields as per specification.

Lot value (estimated)

- £8,000 excluding VAT
- £9,600 including VAT

Same for all lots

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

Lot LOT-0006. Lot 6 Huntingtree Park

Description

Right to Sell Ice Cream and Right to Sell Pre-Packaged Soft Drinks at Huntingtree Park as per specification.

Lot value (estimated)

- £6,000 excluding VAT
- £7,200 including VAT

Same for all lots

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

Lot LOT-0007. Lot 7 Wollescote Park

Description

Right to Sell Ice Cream and Right to Sell Pre-Packaged Soft Drinks at Wollescote Park as per specification.

Lot value (estimated)

- £6,000 excluding VAT
- £7,200 including VAT

Same for all lots

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

Lot LOT-0008. Lot 8 Buffery Park

Description

Right to Sell Ice Cream and Right to Sell Pre-Packaged Soft Drinks at Buffery Park as per specification.

Lot value (estimated)

- £6,000 excluding VAT
- £7,200 including VAT

Same for all lots

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

Lot LOT-0009. Lot 9 Kingswinford Park

Description

Right to Sell Ice Cream and Right to Sell Pre-Packaged Soft Drinks at Kingswinford Park as per specification.

Lot value (estimated)

- £2,000 excluding VAT
- £2,400 including VAT

Same for all lots

CPV classifications, contract locations and contract dates are shown in the Scope section,

because they are the same for all lots.

Lot LOT-0010. Lot 10 Priory Park

Description

Right to Sell Ice Cream and Right to Sell Pre-Packaged Soft Drinks at Priory Park as per specification.

Lot value (estimated)

- £6,000 excluding VAT
- £7,200 including VAT

Same for all lots

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

Lot LOT-0011. Lot 11 Leasowes Park

Description

Right to Sell Ice Cream and Right to Sell Pre-Packaged Soft Drinks at Leasowes Park as per specification.

Lot value (estimated)

- £12,000 excluding VAT

- £14,400 including VAT

Same for all lots

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

Participation

Particular suitability

Lot LOT-0001. Lot 1 Himley Hall and Park

Lot LOT-0002. Lot 2 Mary Stevens Park

Lot LOT-0003. Lot 3 Wordsley Park

Lot LOT-0004. Lot 4 Silver Jubilee Park

Lot LOT-0005. Lot 5 The Dell Athletics Stadium and playing fields

Lot LOT-0006. Lot 6 Huntingtree Park

Lot LOT-0007. Lot 7 Wollescote Park

Lot LOT-0008. Lot 8 Buffery Park

Lot LOT-0009. Lot 9 Kingswinford Park

Lot LOT-0010. Lot 10 Priory Park

Lot LOT-0011. Lot 11 Leasowes Park

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

6 August 2025, 6:00pm

Tender submission deadline

11 August 2025, 2:00pm

Submission address and any special instructions

All returns are to be submitted via the <https://intendhost.co.uk/blackcountryportal.aspx/Home>

Instructions on how to submit your return can be found within this document. Returns received using any other method will not be accepted.

Tenders may be submitted electronically

Yes

Award criteria

Name	Type	Weighting
Price	Price	90%
Quality	Quality	10%

Procedure**Procedure type**

Below threshold - open competition

Special regime

Concession

Contracting authority

Dudley Metropolitan Borough Council

- Public Procurement Organisation Number: PWYJ-3537-GLBW

Council House, Priory Road

Dudley

DY1 1HF

United Kingdom

Email: corporate.procurement@dudley.gov.uk

Region: UKG36 - Dudley

Organisation type: Public authority - sub-central government