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Planning

Housing with Care Transformation Norfolk

Norfolk County Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-042578

Procurement identifier (OCID): ocds-h6vhtk-05650d ([view related notices](#))

Published 24 July 2025, 9:21am

Scope

Reference

NCCT43238

Description

Norfolk County Council invite providers for Adult Social Care Housing with Care schemes to register interest for a preliminary Pre Market Engagement Event (PME), on 31st July 2025 from 12 - 1:30 pm. The PME will be delivered via Microsoft Teams.

Adult Social Services department intend to host two PME events, the intention of the first event is to share and ask the market key information about shaping the tendering activity. The second event will likely take place in early September 2025, in preparation of publishing the tender.

Housing with Care schemes in Norfolk are defined as follows; housing schemes which enable people to keep living independently in a home of their own as they get older, whilst having the reassurance of access to on-site care and support. NCC commissions the care in these housing schemes. Some schemes offer specialist care for people living with

dementia.

Please ensure your organisation registers interest via In-Tend for either or both event by 30th July 2025.

Proposed Agenda:

1. Sharing information on the following:

- Background provision (number of schemes, location, types of care, TUPE, proposed contract length and start dates)
- Proposed service model (Lots, estimated contract value, estimated Lot care hours, provider eligibility)

2 . Procurement:

- Registering with Central Digital Platform
- Procurement Process

3. Q&A

Please note Norfolk County Council has joined the government's Devolution Priority Programme.

This process has the potential to lead to the establishment of a county combined authority for Norfolk and Suffolk, with strategic powers, headed by an elected mayor.

Government has also invited participation by Norfolk in Local Government Review. This process has the potential to lead to unitary local government in Norfolk. One of these changes could happen without the other. The contract may be assigned or novated to any successor authority(ies) to Norfolk County Council or to any joint body incorporating or formed by any such successor. The County Council or a successor authority or joint body may order services on behalf of other local authorities serving any area within Norfolk's current geographical boundaries.

Contract dates (estimated)

- 27 March 2026 to 26 March 2029

- Possible extension to 26 March 2033
- 7 years

Main procurement category

Services

CPV classifications

- 85000000 - Health and social work services

Contract locations

- UKH15 - Norwich and East Norfolk
- UKH16 - North and West Norfolk
- UKH17 - Breckland and South Norfolk

Engagement

Engagement deadline

6 September 2025

Engagement process description

There will be two Market Engagement sessions held, whereby providers will have the opportunity to help shape the service offer:

Market engagement 1: Design & Refine Session (31st July 2025 12 pm-1 pm)

This event is for care providers who might be interested in tendering for Housing with Care schemes and will be supported by relevant representatives from Adult Social Care, where we will share the current service model and an opportunity for the market to provide feedback that may refine the proposed service model.

Market engagement 2: Service Proposition and readiness to tender (TBD early September 2025)

Discussion points:

- Context & Service Proposition
- Procurement Information
- Questions & Answers
- Final Feedback Opportunity

Interested parties will need to register their interest for the market engagement on In-Tend and a separate invite will be sent. Applicants must first be registered on <https://in-tendhost.co.uk/norfolkcc> (<https://in-tendhost.co.uk/norfolkcc>) Full instructions for registration and use of the system can be found at <https://in-tendhost.co.uk/norfolkcc/aspx/BuyerProfiles> (<https://in-tendhost.co.uk/norfolkcc/aspx/BuyerProfile>). Once registered you will be able to see the procurement project under 'tenders' section and 'express an interest'.

Please then use the correspondence facility to let us know the email addresses of those interested in attending a market engagement session(s).

The procurement, once issued, will also be managed via In-Tend.

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Publication date of tender notice (estimated)

22 September 2025

Procedure

Special regime

Light touch

Contracting authority

Norfolk County Council

- Public Procurement Organisation Number: PDYH-3246-XWTR

County Hall, Martineau Lane

Norwich

NR1 2DH

United Kingdom

Email: sourcingteam@norfolk.gov.uk

Region: UKH15 - Norwich and East Norfolk

Organisation type: Public authority - sub-central government