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Tender

Appointment of Guidebook Publisher 2025 (Second Issue)

National Museum of the Royal Navy

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-042401

Procurement identifier (OCID): ocds-h6vhtk-0564a9 ([view related notices](#))

Published 23 July 2025, 2:20pm

Scope

Reference

NMRNO.2025.011

Description

The National Museum of the Royal Navy (NMRN) are seeking through this tender process to appoint a supplier to produce and print its range of souvenir guidebooks for a 5-year period commencing in September 2025.

This appointment will be contracted to the NMRN Trading Company, with the procurement undertaken by NMRN Operations. The contractor should be able to undertake both the design and printing elements. Examples of our key objectives include:

- To maximise commercial revenue through sales of the guidebooks at all physical NMRN sites and through the digital journey.
- The NMRN are progressing a new brand redevelopment that will launch in 2025, of which at the point of reprint, the guidebooks will need to embody, increasing and extending our brand awareness.

- To enhance the visitor experience whilst on site.
- To contribute to the NMRN's overall interpretation strategy, as articulated within its master narrative

All details of the guidebooks required to be published under this tender are included within the ITT itself. This includes setting out your pricing proposals.

The NMRN are not accepting physical examples of guidebooks, only PDF examples are to be sent alongside submissions on the tender deadline stated on this advert.

Clarifications are to be sent to tenders@nmrn.org.uk

Total value (estimated)

- £206,000 excluding VAT
- £247,200 including VAT

Below the relevant threshold

Contract dates (estimated)

- 30 September 2025 to 29 September 2030
- 5 years

Main procurement category

Goods

CPV classifications

- 22000000 - Printed matter and related products

Contract locations

- UK - United Kingdom
-

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

8 August 2025, 12:00pm

Tender submission deadline

18 August 2025, 12:00pm

Submission address and any special instructions

All submissions are to be sent to tenders@nmrn.org.uk, further details on the NMRN can be found at; www.nmrn.org.uk/do-business-with-us

Tenders may be submitted electronically

Yes

Award criteria

The award criteria will be a mixture of quality assessment which is scored, and a point per quality score for the combined assessment. This is set out in the ITT.

Procedure

Procedure type

Below threshold - open competition

Documents

Associated tender documents

[NMRN ITT Open-GuidebookPublisher2025 Second Issue.docx](#)

Contracting authority

National Museum of the Royal Navy

- Public Procurement Organisation Number: PZYJ-5834-NBRM

Main Road (PP66), HM Naval Base Portsmouth

Portsmouth

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United Kingdom

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Region: UKJ31 - Portsmouth

Organisation type: Public authority - central government