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Contract

## **Wrexham Smart Towns Digital Screens 2025**

Wrexham County Borough Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-042378

Procurement identifier (OCID): ocids-h6vhtk-05649d

Published 23 July 2025, 1:52pm

### **Scope**

### **Reference**

Proc-25-71

### **Description**

Four large digital screens for Wrexham as part of the Smart Towns initiative. Goods order made to Genesis Marketing & Events Ltd. One of the screens is a touchscreen-interactive-display-operated large portable digital screen for use at the National Eisteddfod, being hosted in Wrexham in 2025. After the Eisteddfod, the screen will be used at other events and in Wrexham city centre. The other three screens will be installed at T? Pawb markets.

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## **Contract 1. Wrexham Smart Towns Digital Screens 2025**

### **Supplier**

- [Genesis Marketing & Events Ltd.](#)

### **Contract value**

- £28,515 excluding VAT
- £34,218 including VAT

Below the relevant threshold

### **Date signed**

2 July 2025

### **Contract dates**

- 2 July 2025 to 31 August 2025
- 1 month, 30 days

### **Main procurement category**

Goods

### **CPV classifications**

- 32000000 - Radio, television, communication, telecommunication and related equipment

## Contract locations

- UKL23 - Flintshire and Wrexham

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## Procedure

### Procedure type

Below threshold - without competition

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## Supplier

### Genesis Marketing & Events Ltd.

- Public Procurement Organisation Number: PDBX-2683-DPCW

3 Glan-Y-Llyn Industrial Estate, Cardiff Road, Taffs Well

Cardiff

CF15 7JD

United Kingdom

Email: [sales@genesis.wales](mailto:sales@genesis.wales)

Region: UKL15 - Central Valleys

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

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## Contracting authority

### Wrexham County Borough Council

- Public Procurement Organisation Number: PJHN-6516-JQNZ

Wrexham County Borough Council, Lambpit Street

Wrexham

LL11 1AR

United Kingdom

Contact name: Commissioning Procurement and Contract Management Unit

Email: [procurement@wrexham.gov.uk](mailto:procurement@wrexham.gov.uk)

Website: <https://www.wrexham.gov.uk/>

Region: UKL23 - Flintshire and Wrexham

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales