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Award

## **LGA Media Monitoring and database**

Local Government Association

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-042256

Procurement identifier (OCID): ocds-h6vhtk-054778 ([view related notices](#))

Published 23 July 2025, 10:05am

### **Scope**

### **Description**

The Media and Regional teams at the LGA are seeking to align contracts for media monitoring services, to bring both teams use of these services under one contract. Furthermore, the Media team seeks to add journalist data base services on a platform which also allows the sending out of press releases and statements to them under one contract. The LGA seeks to do this in order to cut down on administration time and costs.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=967865771>

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### **Contract 1**

## **Supplier**

- Precise Media Monitoring Ltd (trading as Onclusive)

## **Contract value**

- £29,166 excluding VAT
- £41,755 including VAT

Below the relevant threshold

## **Award decision date**

23 July 2025

## **Earliest date the contract will be signed**

29 July 2025

## **Contract dates (estimated)**

- 31 July 2025 to 31 July 2027
- Possible extension to 31 July 2028
- 3 years, 1 day

Description of possible extension:

Initial contract should cover one year at least with the option for two further extensions of 12 months subject to the LGA's discretion and continued funding availability.

## **Main procurement category**

Services

## **CPV classifications**

- 92400000 - News-agency services

## **Contract locations**

- UK - United Kingdom

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## **Information about tenders**

- 5 tenders received
- 5 tenders assessed in the final stage:
  - 0 submitted by small and medium-sized enterprises (SME)
  - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 4 suppliers unsuccessful (details included for contracts over £5 million)

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## **Procedure**

### **Procedure type**

Below threshold - open competition

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## Supplier

### **Precise Media Monitoring Ltd (trading as Onclusive)**

Montacute Yards, 7th Floor, 186 Shoreditch High Street

London

E1 6HU

United Kingdom

Contact name: OLIVER GARDNER

Telephone: 0752 522 5504

Email: [oliver.gardner@onclusive.com](mailto:oliver.gardner@onclusive.com)

Region: UKI41 - Hackney and Newham

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

**Local Government Association**

- Public Procurement Organisation Number: PPLL-6427-QNDD

Local Government House, 18 Smith Square

London

SW1P 3HZ

United Kingdom

Contact name: Tanya Khatun

Telephone: 07920060428

Email: [tanya.khatun@local.gov.uk](mailto:tanya.khatun@local.gov.uk)

Region: UKI32 - Westminster

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)