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Award

Procurement for the supply and delivery of age-appropriate toothbrushes and toothpastes

NHS Greater Manchester Integrated Care Board

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-042138

Procurement identifier (OCID): ocds-h6vhtk-04ed26 ([view related notices](#))

Published 22 July 2025, 4:09pm

Scope

Reference

NHCGMICB1654

Description

To supply and deliver age appropriate toothbrushes and toothpaste to 11 identified addresses within the 10 local authorities in Greater Manchester.

NHS GM ICB (Contracting Authority) are aiming to build upon and redesign its oral health programme to offer supplementary support across all areas of Greater Manchester (GM). They are looking to appoint a supplier to supply and deliver dental toothbrush and toothpaste to approximately 33,584 children living in absolute poverty across the 10GM localities of Bolton, Bury, Manchester, Oldham, Rochdale, Salford, Stockport, Tameside, Trafford, Wigan. The fluoride toothpaste and age-appropriate toothbrushes aim to support localities to enhance their established local oral health programmes.

Contract 1

Supplier

- AMS SANDERSON LIMITED

Contract value

- £750,000 including VAT

Above the relevant threshold

Award decision date

17 July 2025

Date assessment summaries were sent to tenderers

22 July 2025

Standstill period

- End: 31 July 2025
- 8 working days

Earliest date the contract will be signed

1 August 2025

Contract dates (estimated)

- 1 September 2025 to 31 August 2028
- 3 years

Main procurement category

Goods

CPV classifications

- 33711710 - Toothbrushes
- 33711720 - Toothpaste

Contract locations

- UKD - North West (England)

Information about tenders

- 2 tenders received
- 2 tenders assessed in the final stage:
 - 2 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)

- 1 supplier awarded contracts
- 1 supplier unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Open procedure

Supplier

AMS SANDERSON LIMITED

- Companies House: 06887562
- Public Procurement Organisation Number: PQJG-8876-GBMH

The Old Vicarage

Tuxford

NG22 0HP

United Kingdom

Email: info@amsinternational.net

Website: <http://www.amsinternational.net>

Region: UKF15 - North Nottinghamshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

Contracting authority

NHS Greater Manchester Integrated Care Board

- Public Procurement Organisation Number: PTZW-1182-CBJJ

Tootal Buildings, 56 Oxford Street

Manchester

M1 6EU

United Kingdom

Email: nhsgm.procurement@nhs.net

Region: UKD33 - Manchester

Organisation type: Public authority - sub-central government

Other organisation

These organisations are carrying out the procurement, or part of it, on behalf of the contracting authorities.

NHS Shared Business Services

Summary of their role in this procurement: Managing the Procurement on NHS GM ICB's behalf.

- Companies House: 5280446
- Public Procurement Organisation Number: PLML-1365-ZXZM

Three, Cherry Trees Lane,

Hemel Hempstead, Hertfordshire

HP2 7AH

United Kingdom

Email: sbs-b.bidmanagement@nhs.net

Website: <https://www.sbs.nhs.uk/>

Region: UKH23 - Hertfordshire

Contact organisation

Contact NHS Shared Business Services for any enquiries.