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Tender

GIO0724 - Media (websites) Placements

Harper Adams University

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-041793

Procurement identifier (OCID): ocds-h6vhtk-056354

Published 21 July 2025, 5:33pm

Scope

Reference

CA16234

Description

In line with the specification the supplier will be required to provide placement of digital advertising and paid for profiles on:

- a) [Whatuni.com](https://www.whatuni.com)
- b) [Completeuniversityguide.co.uk](https://www.completeuniversityguide.co.uk)
- c) [Hotcoursesabroad.com](https://www.hotcoursesabroad.com)
- d) [Postgraduatesearch.com](https://www.postgraduatesearch.com)

to measure campaign effectiveness and to provide insight on best practice.

Total value (estimated)

- £180,000 excluding VAT
- £180,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 1 September 2025 to 31 August 2028
- 3 years

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- UK - United Kingdom

Participation

Particular suitability

- Small and medium-sized enterprises (SME)

- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

8 August 2025, 1:00pm

Tender submission deadline

15 August 2025, 1:00pm

Submission address and any special instructions

To access this opportunity, log in to <https://suppliers.multiquote.com> and view the opportunity. If you are not registered with MultiQuote, please visit <https://suppliers.multiquote.com>, complete the registration form on the log in page and quote the title and reference of the notice in your registration.

Tenders may be submitted electronically

Yes

Award criteria

Name	Description	Type	Weighting
Annual cost	Annual cost	Cost	80.0%
Placements plan	Placements plan	Quality	10.0%

Name	Description	Type	Weighting
Meeting specification	Meeting specification	Quality	10.0%

Procedure

Procedure type

Below threshold - open competition

Contracting authority

Harper Adams University

- Public Procurement Organisation Number: PZWM-7298-MZHW

Edgmond

Newport

TF10 8NB

United Kingdom

Contact name: Louise Fenn

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Email: lfenn@harper-adams.ac.uk

Region: UKG21 - Telford and Wrekin

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)