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Planning

## **DCMS Volunteer Recognition Scheme**

Department for Culture, Media and Sport

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-041614

Procurement identifier (OCID): ocds-h6vhtk-056219

Published 21 July 2025, 12:28pm

### **Changes to notice**

This notice has been edited. The [previous version](#) is still available.

Information pack amended to clarify proposed scheme is England only. Updated pack available at:

[https://dcms.my.salesforce.com/sfc/p/8e000000S1x4/a/Tl000000gRtR/z2HQ3rBp\\_3SVrjDkA64i9Hn.XARdI5rezDRFa4sXIY](https://dcms.my.salesforce.com/sfc/p/8e000000S1x4/a/Tl000000gRtR/z2HQ3rBp_3SVrjDkA64i9Hn.XARdI5rezDRFa4sXIY)

### **Scope**

**Reference**

104622

**Description**

The Department for Culture, Media and Sport (DCMS) is preparing to launch a new national monthly recognition scheme to celebrate unsung community heroes - volunteers, informal helpers, and social action champions - across England. Ahead of a formal tender process, we are inviting potential delivery partners to attend an information session, where we will share more details and take questions (see below).

**Total value (estimated)**

- £1,200,000 excluding VAT
- £1,440,000 including VAT

Above the relevant threshold

**Contract dates (estimated)**

- 1 September 2025 to 31 August 2026
- Possible extension to 31 March 2029
- 3 years, 7 months

**Main procurement category**

Services

**CPV classifications**

- 92000000 - Recreational, cultural and sporting services

## **Contract locations**

- UKC - North East (England)
- UKD - North West (England)
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKJ - South East (England)
- UKK - South West (England)

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## **Engagement**

### **Engagement deadline**

31 July 2025

### **Engagement process description**

DCMS is conducting market engagement with potential delivery partners. Suppliers are invited to review the information document at the following link:

[https://dcms.my.salesforce.com/sfc/p/8e000000S1x4/a/Tl000000gRtR/z2HQ3rBp\\_3SVrjDkA64i9Hn.XARdI5rezDRFa4sXIiY](https://dcms.my.salesforce.com/sfc/p/8e000000S1x4/a/Tl000000gRtR/z2HQ3rBp_3SVrjDkA64i9Hn.XARdI5rezDRFa4sXIiY)

Potential delivery partners should also register for a market engagement session using this link: <https://forms.gle/rn27tcFG6AY59bTB7>. DCMS will share more about our vision for the scheme and seek feedback from potential delivery partners.

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## Participation

### Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## Submission

### Publication date of tender notice (estimated)

11 August 2025

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## Contracting authority

### Department for Culture, Media and Sport

- Public Procurement Organisation Number: PJGD-5581-JPGD

100 Parliament Street

London

SW1A 2BQ

United Kingdom

Email: [commercial@dcms.gov.uk](mailto:commercial@dcms.gov.uk)

Website: <http://www.dcms.gov.uk>

Region: UKI32 - Westminster

Organisation type: Public authority - central government