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Planning

DCMS Volunteer Recognition Scheme

Department for Culture, Media and Sport

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-041614

Procurement identifier (OCID): ocds-h6vhtk-056219

Published 21 July 2025, 12:28pm

Changes to notice

This notice has been edited. The [previous version](#) is still available.

Information pack amended to clarify proposed scheme is England only. Updated pack available at:

https://dcms.my.salesforce.com/sfc/p/8e000000S1x4/a/TI000000gRtR/z2HQ3rBp_3SVrjDkA64i9Hn.XARdI5rezDRFa4sXIY

Scope

Reference

104622

Description

The Department for Culture, Media and Sport (DCMS) is preparing to launch a new national monthly recognition scheme to celebrate unsung community heroes – volunteers, informal helpers, and social action champions – across England. Ahead of a formal tender process, we are inviting potential delivery partners to attend an information session, where we will share more details and take questions (see below).

Total value (estimated)

- £1,200,000 excluding VAT
- £1,440,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 September 2025 to 31 August 2026
- Possible extension to 31 March 2029
- 3 years, 7 months

Main procurement category

Services

CPV classifications

- 92000000 - Recreational, cultural and sporting services

Contract locations

- UKC - North East (England)
 - UKD - North West (England)
 - UKF - East Midlands (England)
 - UKG - West Midlands (England)
 - UKH - East of England
 - UKJ - South East (England)
 - UKK - South West (England)
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Engagement

Engagement deadline

31 July 2025

Engagement process description

DCMS is conducting market engagement with potential delivery partners. Suppliers are invited to review the information document at the following link:

https://dcms.my.salesforce.com/sfc/p/8e000000S1x4/a/TI000000gRtR/z2HQ3rBp_3SVrjDkA64i9Hn.XARdI5rezDRFa4sXIY Potential delivery partners should also register for a

market engagement session using this link: <https://forms.gle/rn27tcFG6AY59bTB7>. DCMS will share more about our vision for the scheme and seek feedback from potential delivery partners.

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
 - Voluntary, community and social enterprises (VCSE)
-

Submission

Publication date of tender notice (estimated)

11 August 2025

Contracting authority

Department for Culture, Media and Sport

- Public Procurement Organisation Number: PJGD-5581-JPGD

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United Kingdom

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Website: <http://www.dcms.gov.uk>

Region: UKI32 - Westminster

Organisation type: Public authority - central government