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Award

Health care professional communications agency support

Agriculture and Horticulture Development Board

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-041596

Procurement identifier (OCID): ocds-h6vhtk-0562d8

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Scope

Reference

STA10240

Description

Specialised health care professionals communications eg medical press articles, HCP survey and social media

communications, HCP engagement plan and activities targeted towards this specific audience

Contract 1. Health care professional communications agency support

Supplier

- HRS Communications

Contract value

- £66,666 excluding VAT
- £80,000 including VAT

Below the relevant threshold

Award decision date

11 July 2025

Earliest date the contract will be signed

28 July 2025

Contract dates (estimated)

- 1 August 2025 to 31 July 2026
- 1 year

Main procurement category

Services

CPV classifications

- 85140000 - Miscellaneous health services

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Below threshold - without competition

Special regime

Light touch

Supplier

HRS Communications

56 St Williams Way

Norwich

NR7 0AP

United Kingdom

Email: name@example.com

Website: <https://www.hrscommunications.com/>

Region: UKH15 - Norwich and East Norfolk

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Health care professional communications agency support

Contracting authority

Agriculture and Horticulture Development Board

- Public Procurement Organisation Number: PBHX-8363-MBBV

Middlemarch Business Park, Siskin Parkway East

Coventry

CV3 4PE

United Kingdom

Contact name: Sarah Waters

Email: procurement@ahdb.org.uk

Region: UKG13 - Warwickshire

Organisation type: Public authority - central government