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Award

Simpler Recycling Communication Toolkit and Assets

WRAP (Waste and Resources Action Programme)

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-041591

Procurement identifier (OCID): ocds-h6vhtk-0562d4

Published 21 July 2025, 12:05pm

Scope

Reference

TRU700-004

Description

Selected tender using an expired framework while reprocurement is taking place.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=967314247>

Contract 1. Simpler Recycling Communication Toolkit and Assets

Supplier

- Cutting Edge Marketing Limited

Contract value

- £29,024.40 including VAT

Below the relevant threshold

Award decision date

3 July 2025

Earliest date the contract will be signed

21 July 2025

Contract dates (estimated)

- 22 July 2025 to 30 September 2025
- 2 months, 10 days

Main procurement category

Services

CPV classifications

- 79342000 - Marketing services

Contract locations

- UK - United Kingdom
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Information about tenders

- 3 tenders received
 - 3 tenders assessed in the final stage:
 - 3 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
 - 1 supplier awarded contracts
 - 2 suppliers unsuccessful (details included for contracts over £5 million)
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Procedure

Procedure type

Below threshold - limited competition

Supplier

Cutting Edge Marketing Limited

Jubilee Lodge, 26 Commercial Street

Cheltenham

GL50 2AU

United Kingdom

Contact name: Natasha Poole

Telephone: 07976619569

Email: natasha@cuttingedgemarketing.co.uk

Region: UKK13 - Gloucestershire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Simpler Recycling Communication Toolkit and Assets

Contracting authority

WRAP (Waste and Resources Action Programme)

- Public Procurement Organisation Number: PCTJ-5948-ZJZV

Ground Floor, Blenheim Court, 19 George Street

Banbury

OX16 5BH

United Kingdom

Contact name: Procurement

Telephone: 01295819900

Email: procurement@wrap.ngo

Region: UKJ14 - Oxfordshire

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)