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Tender

Telford and Wrekin Council Family Hub Parent Infant Relationships and Parenting Support Services

Borough of Telford & Wrekin

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-041550

Procurement identifier (OCID): ocds-h6vhtk-0562ba ([view related notices](#))

Published 21 July 2025, 11:01am

Scope

Description

Telford & Wrekin Council is seeking providers with expertise in developing and delivering community-based Parent Infant relationship and Parenting support for new parents in the following initiatives within the Telford area:

Lot 1. Perinatal Mental Health Social Prescribing - offering non-clinical interventions and connecting parents in the perinatal period with a wide range of community resources to holistically address their emotional, social, and practical needs.

Lot 2. New Fathers Offer Best Start in Life - To develop an antenatal and postnatal offer for new Dads, in person and digital.

Lot 3. Peripartetic Mental Health Support Best Start in Life - To provide a listening support service within existing provision in the community to encourage and engage more conversations about healthy attachments and relationships which support PIR and PNMH.

Total value (estimated)

- £195,000 excluding VAT
- £195,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 1 October 2025 to 1 October 2026
- Possible extension to 1 October 2027
- 2 years, 1 day

Description of possible extension:

There is the potential for a contract extension of up to 1 further year (12 months), depending on both the success in achieving the required outcomes and the availability of further funding.

Main procurement category

Services

CPV classifications

- 85000000 - Health and social work services
 - 85320000 - Social services
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Lot LOT-0001. Perinatal Mental Health Social Prescribing

Description

Telford & Wrekin Council seeks a provider with expertise in developing and delivering community-based Perinatal Mental Health Social Prescribing. By offering non-clinical interventions and connecting parents in the perinatal period with a wide range of community resources to holistically address their emotional, social, and practical needs.

Lot value (estimated)

- £100,000 excluding VAT
- £100,000 including VAT

Same for all lots

CPV classifications and contract dates are shown in the Scope section, because they are the same for all lots.

Lot LOT-0002. New Fathers Offer - Best Start in Life

Description

- Develop an antenatal and postnatal offer for new Dads, in person, and digital.
- Coproduce this offer with Dads
- Work in partnership with Midwifery, ShropCom 0-19, Local Authority and VCS partners when producing the offer to ensure robust pathways are in place.
- There is an expectation to join the Father inclusive steering group and to work with the Fatherhood Champions to ensure Father Inclusive practice is embedded

Lot value (estimated)

- £50,000 excluding VAT
- £50,000 including VAT

Same for all lots

CPV classifications and contract dates are shown in the Scope section, because they are the same for all lots.

Lot LOT-0003. Peripatetic Mental Health Support - Best Start in Life

Description

- Provide a listening support service within existing provision in the community to encourage and engage more conversations about healthy attachments and relationships which support PIR and PNMH
- Signposting and refer to relevant provisions, including Perinatal Mental Health, MIND and Family Hub partners
- The emphasis is on professionals reaching parents, especially those from seldom heard groups.

Lot value (estimated)

- £45,000 excluding VAT
- £45,000 including VAT

Same for all lots

CPV classifications and contract dates are shown in the Scope section, because they are the same for all lots.

Participation

Particular suitability

Lot LOT-0001. Perinatal Mental Health Social Prescribing

Lot LOT-0002. New Fathers Offer - Best Start in Life

Lot LOT-0003. Peripatetic Mental Health Support - Best Start in Life

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

30 July 2025, 1:00pm

Tender submission deadline

11 August 2025, 1:00pm

Submission address and any special instructions

<https://in-tendhost.co.uk/telford.aspx/home>

Tenders may be submitted electronically

Yes

Award criteria

Quality 60% Social Value 20% Environmental 20%

Procedure

Procedure type

Below threshold - open competition

Special regime

Light touch

Contracting authority

Borough of Telford & Wrekin

- Public Procurement Organisation Number: PHHD-5776-GZNN

Darby House, Telford Town Centre, Lawn Central,

Telford, Shropshire

TF3 4JA

United Kingdom

Email: procurement@telford.gov.uk

Region: UKG21 - Telford and Wrekin

Organisation type: Public authority - sub-central government