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Contract

Simpler Recycling Communication Toolkit and Assets

WRAP (Waste and Resources Action Programme)

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-041504

Procurement identifier (OCID): ocds-h6vhtk-05629f

Published 21 July 2025, 10:05am

Scope

Description

Selected tender to procure a Simpler Recycling Communication Toolkit and Assets

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=967260656>

Contract 1

Supplier

- Cutting Edge Marketing Limited

Contract value

- £29,024.40 including VAT

Below the relevant threshold

Date signed

2 July 2025

Contract dates

- 3 July 2025 to 30 September 2025
- 2 months, 29 days

Main procurement category

Services

CPV classifications

- 79342000 - Marketing services

Contract locations

- UK - United Kingdom
-

Procedure

Procedure type

Below threshold - limited competition

Supplier

Cutting Edge Marketing Limited

Jubilee Lodge, 26 Commercial Street

Cheltenham

GL50 2AU

United Kingdom

Contact name: Natasha Poole

Telephone: 07976619569

Email: natasha@cuttingedgemarketing.co.uk

Region: UKK13 - Gloucestershire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

WRAP (Waste and Resources Action Programme)

- Public Procurement Organisation Number: PCTJ-5948-ZJZV

Ground Floor, Blenheim Court, 19 George Street

Banbury

OX16 5BH

United Kingdom

Contact name: Procurement

Telephone: 01295819900

Email: procurement@wrap.ngo

Region: UKJ14 - Oxfordshire

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)