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Contract

## **Direct Award via G-Cloud 14: For Pay-to-Park Service with in Royal Borough of Kensington and Chelsea**

Royal Borough of Kensington & Chelsea

F03: Contract award notice

Notice identifier: 2025/S 000-041503

Procurement identifier (OCID): ocids-h6vhtk-05629e

Published 21 July 2025, 10:05am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Royal Borough of Kensington & Chelsea

Town Hall, Hornton Street, 20 Howie Street

London

SW11 4AY

#### **Contact**

Gaurav Suri

#### **Email**

[gaurav.suri@rbkc.gov.uk](mailto:gaurav.suri@rbkc.gov.uk)

#### **Telephone**

+44 7790979270

#### **Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.rbkc.gov.uk/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Direct Award via G-Cloud 14: For Pay-to-Park Service with in Royal Borough of Kensington and Chelsea

**II.1.2) Main CPV code**

- 63712400 - Parking services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Direct Award via G-Cloud 14 for Pay-to-park service at RBKC

**II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £3,205,660

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

### **II.2.4) Description of the procurement**

This contract is to manage pay-to-park service within RBKC, allowing drivers to park their vehicles in designated areas within the Borough by paying a fee. Payments can be made via telephone, mobile apps, SMS, or PayPoint kiosks. The charges for the pay-to-park service will vary based on location and vehicle engine emissions.

A Pipeline Notice was Published on FTS: 09/05/2025 11:45:24 with reference: 020006-2025

View here: <https://www.find-tender.service.gov.uk/Notice/020006-2025>

FTS Procurement ref: ocds-h6vhtk-050f90

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 100

Price - Weighting: 100

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Business Continuity and Compliance; improved service delivery and value for money. The G-cloud 14 follows the Council's procurement approach hierarchy, namely that frameworks meeting the Council's needs should be evaluated first and selected when feasible. The new contract would allow the council to continue service by allowing the time to be prepared for DfTs National Parking Platform.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

17 July 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

PayByPhone Limited

2nd Floor Bishops Court, 17A The Broadway

Hatfield, Herts

AL9 5HZ

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

05060103

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £3,205,660

Total value of the contract/lot: £3,205,660

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## **Section VI. Complementary information**

### **VI.3) Additional information**

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=965969695> GO

Reference: GO-2025721-PRO-31496453

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The High Court of Justice

London

WC2A 2LL

Country

United Kingdom