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Planning

Glasgow Life Estate Signage Refresh

Glasgow Life (Culture & Sport Glasgow)

F01: Prior information notice

Prior information only

Notice identifier: 2025/S 000-041422

Procurement identifier (OCID): ocds-h6vhtk-056266

Published 18 July 2025, 4:14pm

Section I: Contracting authority

I.1) Name and addresses

Glasgow Life (Culture & Sport Glasgow)

38 Albion Street

Glasgow

G1 1LH

Contact

Abimbola Olutola

Email

abimbola.olutola@glasgowlife.org.uk

Telephone

+44 1412875923

Country

United Kingdom

NUTS code

UKM82 - Glasgow City

Internet address(es)

Main address

www.glasgowlife.org.uk

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA10287

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Glasgow Life Estate Signage Refresh

Reference number

CSG006402

II.1.2) Main CPV code

- 34928470 - Signage

II.1.3) Type of contract

Supplies

II.1.4) Short description

Glasgow Life wants to work with suppliers to:

- produce and install the refresh of internal and external signage, wayfinding and brand messaging across a number of our venues.
- Create venue signage strategies with the audience, the local area and their programmes and services in mind.
- Update and enhance the customer journey and experience in each venue.

24 of our venues are in scope, comprising of museums, sport centres, libraries and arts and music venues. Also included are retail spaces and cafes within the appropriate venues

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 34928470 - Signage

II.2.3) Place of performance

NUTS codes

- UKM82 - Glasgow City

Main site or place of performance

Glasgow

II.2.4) Description of the procurement

We want to work with suppliers to:

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- Create venue signage strategies with the audience, the local area and their programmes and services in mind.
- Update and enhance the customer journey and experience in each venue.

24 of our venues are in scope, comprising of museums, sport centres, libraries and arts and music venues. Also included are retail spaces and cafes within the appropriate venues

II.3) Estimated date of publication of contract notice

19 September 2025

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information

VI.3) Additional information

New internal and external signage guidelines have been developed, and the suppliers would be expected to utilise these. An integrated approach across our wide portfolio of venues is critical in ensuring consistency of brand.

The manufacture and installation of internal and external signage, as well as placement of marketing and charity messaging, is in scope for this project. The removal and appropriate disposal of existing signage is also to be included in this project.

The new signage design suite requires internal and external signage, totems, monoliths, vinyl, posters, tension frames and other bespoke ways to display the Glasgow Life brand and messaging – considering the custom and contextual opportunities offered by each venue.

NOTE: To register your interest in this notice and obtain any additional information please visit the Public Contracts Scotland Web Site at

https://www.publiccontractsscotland.gov.uk/Search/Search_Switch.aspx?ID=804782.

(SC Ref:804782)