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Planning

## **Glasgow Life Estate Signage Refresh**

Glasgow Life (Culture & Sport Glasgow)

F01: Prior information notice

Prior information only

Notice identifier: 2025/S 000-041422

Procurement identifier (OCID): ocids-h6vhtk-056266

Published 18 July 2025, 4:14pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Glasgow Life (Culture & Sport Glasgow)

38 Albion Street

Glasgow

G1 1LH

#### **Contact**

Abimbola Olutola

#### **Email**

[abimbola.olutola@glasgowlife.org.uk](mailto:abimbola.olutola@glasgowlife.org.uk)

#### **Telephone**

+44 1412875923

#### **Country**

United Kingdom

**NUTS code**

UKM82 - Glasgow City

**Internet address(es)**

Main address

[www.glasgowlife.org.uk](http://www.glasgowlife.org.uk)

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA10287](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA10287)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Glasgow Life Estate Signage Refresh

Reference number

CSG006402

#### **II.1.2) Main CPV code**

- 34928470 - Signage

#### **II.1.3) Type of contract**

Supplies

#### **II.1.4) Short description**

Glasgow Life wants to work with suppliers to:

- produce and install the refresh of internal and external signage, wayfinding and brand messaging across a number of our venues.
- Create venue signage strategies with the audience, the local area and their programmes and services in mind.
- Update and enhance the customer journey and experience in each venue.

24 of our venues are in scope, comprising of museums, sport centres, libraries and arts and music venues. Also included are retail spaces and cafes within the appropriate venues

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 34928470 - Signage

### **II.2.3) Place of performance**

NUTS codes

- UKM82 - Glasgow City

Main site or place of performance

Glasgow

### **II.2.4) Description of the procurement**

We want to work with suppliers to:

- produce and install the refresh of internal and external signage, wayfinding and brand messaging across a number of our venues.
- Create venue signage strategies with the audience, the local area and their programmes and services in mind.
- Update and enhance the customer journey and experience in each venue.

24 of our venues are in scope, comprising of museums, sport centres, libraries and arts and music venues. Also included are retail spaces and cafes within the appropriate venues

### **II.3) Estimated date of publication of contract notice**

19 September 2025

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section VI. Complementary information**

### **VI.3) Additional information**

New internal and external signage guidelines have been developed, and the suppliers would be expected to utilise these. An integrated approach across our wide portfolio of venues is critical in ensuring consistency of brand.

The manufacture and installation of internal and external signage, as well as placement of marketing and charity messaging, is in scope for this project. The removal and appropriate disposal of existing signage is also to be included in this project.

The new signage design suite requires internal and external signage, totems, monoliths, vinyl, posters, tension frames and other bespoke ways to display the Glasgow Life brand and messaging – considering the custom and contextual opportunities offered by each venue.

NOTE: To register your interest in this notice and obtain any additional information please visit the Public Contracts Scotland Web Site at

[https://www.publiccontractsscotland.gov.uk/Search/Search\\_Switch.aspx?ID=804782](https://www.publiccontractsscotland.gov.uk/Search/Search_Switch.aspx?ID=804782).

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