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Planning

DCMS Volunteer Recognition Scheme

Department for Culture, Media and Sport

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-041369

Procurement identifier (OCID): ocds-h6vhtk-056219

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Scope

Reference

104622

Description

The Department for Culture, Media and Sport (DCMS) is preparing to launch a new national monthly recognition scheme to celebrate unsung community heroes - volunteers, informal helpers, and social action champions - across England. Ahead of a formal tender process, we are inviting potential delivery partners to attend an information session, where we will share more details and take questions (see below).

Total value (estimated)

- £1,200,000 excluding VAT
- £1,440,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 September 2025 to 31 August 2026
- Possible extension to 31 March 2029
- 3 years, 7 months

Main procurement category

Services

CPV classifications

- 92000000 - Recreational, cultural and sporting services

Contract locations

- UKC - North East (England)
- UKD - North West (England)
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKJ - South East (England)
- UKK - South West (England)

Engagement

Engagement deadline

31 July 2025

Engagement process description

DCMS is conducting market engagement with potential delivery partners. Suppliers are invited to review the information document at the following link:

<https://dcms.my.salesforce.com/sfc/p/8e000000S1x4/a/TI000000gMfF/SmU8Bzc85LkhUGI9Pr2KTXJneZeQRObVspuB8ilrsBs>

Potential delivery partners should also register for a market engagement session using this link: <https://forms.gle/rn27tcFG6AY59bTB7>. DCMS will share more about our vision for the scheme and seek feedback from potential delivery partners.

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Publication date of tender notice (estimated)

11 August 2025

Contracting authority

Department for Culture, Media and Sport

- Public Procurement Organisation Number: PJGD-5581-JPGD

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Region: UKI32 - Westminster

Organisation type: Public authority - central government