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Tender

## **Sponsorship and Beer Pouring Rights**

London Stadium 185 Limited

F24: Concession notice

Notice identifier: 2024/S 000-041320

Procurement identifier (OCID): ocds-h6vhtk-04cc6d

Published 20 December 2024, 7:05pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

London Stadium 185 Limited

London Stadium 185 Limited, The Stadium, Queen Elizabeth Olympic Park

London

E20 2ST

#### **Contact**

Gary Bell

#### **Email**

[Gary.Bell@londonstadium185.com](mailto:Gary.Bell@londonstadium185.com)

#### **Telephone**

+44 2085226071

#### **Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.london-stadium.com/contact-us.html>

**I.3) Communication**

Access to the procurement documents is restricted. Further information can be obtained at

<https://www.london-stadium.com/contact-us.html>

Additional information can be obtained from another address:

London Stadium 185

London Stadium 185 Limited, The Stadium, Queen Elizabeth Olympic Park

UK-London: Solar energy.

E20 2ST

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Applications or, where applicable, tenders must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Other type

Mayoral Development Corporation

**I.5) Main activity**

Recreation, culture and religion

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Sponsorship and Beer Pouring Rights

**II.1.2) Main CPV code**

- 55520000 - Catering services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

London Stadium 185 (LS185) is looking for a concessionaire to provide services connected to beverage pouring across the following categories: beer, cider, lager, 0%/low and stout. More information can be requested from [Gary.Bell@londonstadium185.com](mailto:Gary.Bell@londonstadium185.com)

### **II.1.5) Estimated total value**

Value excluding VAT: £20,000,000

### **II.1.6) Information about lots**

This concession is divided into lots: No

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

### **II.2.4) Description of the procurement**

Sponsorship and Beer Beverage Pouring Rights - Requests for the tender documents to be sent to [Gary.Bell@londonstadium185.com](mailto:Gary.Bell@londonstadium185.com). Submissions will also be to the same email address following receipt of the tender documents. Please note submissions will not be accepted where the tender documents have not been requested, read and responded to.

### **II.2.5) Award criteria**

Concession is awarded on the basis of the criteria stated in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £20,000,000

### **II.2.7) Duration of the concession**

Duration in months

60

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions, indication of information and documentation required

Tenderers must be a beer beverage supplier with experience of supplying in the large scale events industry in order to supply stadia.

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for submission of applications or receipt of tenders**

Date

31 January 2025

Local time

5:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=911691885>

GO Reference: GO-20241220-PRO-28966481

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

London Stadium 185 Limited

Queen Elizabeth Olympic Park

London

E20 2ST

Country

United Kingdom