This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/041320-2024">https://www.find-tender.service.gov.uk/Notice/041320-2024</a>

Tender

# **Sponsorship and Beer Pouring Rights**

London Stadium 185 Limited

F24: Concession notice

Notice identifier: 2024/S 000-041320

Procurement identifier (OCID): ocds-h6vhtk-04cc6d

Published 20 December 2024, 7:05pm

# Section I: Contracting authority/entity

## I.1) Name and addresses

London Stadium 185 Limited

London Stadium 185 Limited, The Stadium, Queen Elizabeth Olympic Park

London

E20 2ST

#### Contact

Gary Bell

#### **Email**

Gary.Bell@londonstadium185.com

#### **Telephone**

+44 2085226071

#### **Country**

**United Kingdom** 

## **Region code**

**UK - United Kingdom** 

#### Internet address(es)

Main address

https://www.london-stadium.com/contact-us.html

# I.3) Communication

Access to the procurement documents is restricted. Further information can be obtained at

https://www.london-stadium.com/contact-us.html

Additional information can be obtained from another address:

London Stadium 185

London Stadium 185 Limited, The Stadium, Queen Elizabeth Olympic Park

UK-London: Solar energy.

E20 2ST

#### Contact

Gary Bell

#### **Email**

Gary.Bell@londonstadium185.com

#### **Telephone**

+44 2085226071

#### Country

**United Kingdom** 

### Region code

UK - United Kingdom

# Internet address(es)

Main address

https://www.london-stadium.com/contact-us.html

Applications or, where applicable, tenders must be submitted to the above-mentioned address

# I.4) Type of the contracting authority

Other type

Mayoral Development Corporation

# I.5) Main activity

Recreation, culture and religion

# **Section II: Object**

## II.1) Scope of the procurement

#### II.1.1) Title

Sponsorship and Beer Pouring Rights

#### II.1.2) Main CPV code

• 55520000 - Catering services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

London Stadium 185 (LS185) is looking for a concessionaire to provide services connected to beverage pouring across the following categories: beer, cider, lager, 0%/low and stout. More information can be requested from <a href="mailto:Gary.Bell@londonstadium185.com">Gary.Bell@londonstadium185.com</a>

#### II.1.5) Estimated total value

Value excluding VAT: £20,000,000

## II.1.6) Information about lots

This concession is divided into lots: No

# II.2) Description

## II.2.3) Place of performance

**NUTS** codes

• UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

## II.2.4) Description of the procurement

Sponsorship and Beer Beverage Pouring Rights - Requests for the tender documents to be sent to <a href="mailto:Gary.Bell@londonstadium185.com">Gary.Bell@londonstadium185.com</a>. Submissions will also be to the same email address following receipt of the tender documents. Please note submissions will not be accepted where the tender documents have not been requested, read and responded to.

#### II.2.5) Award criteria

Concession is awarded on the basis of the criteria stated in the procurement documents

#### II.2.6) Estimated value

Value excluding VAT: £20,000,000

#### II.2.7) Duration of the concession

**Duration in months** 

60

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

# Section III. Legal, economic, financial and technical information

## III.1) Conditions for participation

# III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions, indication of information and documentation required

Tenderers must be a beer beverage supplier with experience of supplying in the large scale events industry in order to supply stadia.

## III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

# **Section IV. Procedure**

# IV.2) Administrative information

IV.2.2) Time limit for submission of applications or receipt of tenders

Date

31 January 2025

Local time

5:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

# **Section VI. Complementary information**

# VI.1) Information about recurrence

This is a recurrent procurement: No

# VI.3) Additional information

To view this notice, please click here:

https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=911691885

GO Reference: GO-20241220-PRO-28966481

# VI.4) Procedures for review

### VI.4.1) Review body

London Stadium 185 Limited

Queen Elizabeth Olympic Park

London

E20 2ST

Country

**United Kingdom**