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Award

Destination Nuclear

Ministry of Defence

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-041311

Procurement identifier (OCID): ocds-h6vhtk-0560f2 ([view related notices](#))

Published 18 July 2025, 1:47pm

Scope

Description

Destination Nuclear brings together government organisations across nuclear and civil sectors, suppliers and educational institutions to attract new, and retain existing talent across the entire nuclear, to help fill critical skills gaps. The campaign aims to create awareness of careers in the nuclear sector, attract people from other sectors to a career in nuclear, drive individuals to consider employment in the nuclear sector and ultimately increase the number of quality applications to roles in the sector.

The Supplier already provides this service on an expired contract. This is an interim contracting arrangement to allow the Destination Nuclear campaign to continue, whilst a longer term competitive tender can be run.

Contract 1. Destination Nuclear

Supplier

- MHP Group, trading under Next 15 Group

Contract value

- £2,470,640 excluding VAT
- £2,964,768 including VAT

Above the relevant threshold

Award decision date

18 July 2025

Standstill period

- End: 29 July 2025
- 8 working days

Earliest date the contract will be signed

31 July 2025

Contract dates (estimated)

- 1 August 2025 to 31 March 2026
- 8 months

Main procurement category

Services

CPV classifications

- 79341400 - Advertising campaign services

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Direct award

Supplier

MHP Group, trading under Next 15 Group

- Public Procurement Organisation Number: PMWD-2327-YTVN

4th Floor, Great Portland Street

London

W1W 7RT

United Kingdom

Email: hello@mhpgroup.com

Region: UKI32 - Westminster

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Destination Nuclear

Contracting authority

Ministry of Defence

- Public Procurement Organisation Number: PHVX-4316-ZVGZ

Abbey Wood

Bristol

BS34 8JH

United Kingdom

Email: example.example@mod.gov.uk

Website: <https://www.gov.uk/government/organisations/ministry-of-defence>

Region: UKK12 - Bath and North East Somerset, North Somerset and South Gloucestershire

Organisation type: Public authority - central government