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Contract

Holiday Activities and Food (HAF) services DPS (SC240025)

Kent County Council

F03: Contract award notice

Notice identifier: 2025/S 000-041246

Procurement identifier (OCID): ocds-h6vhtk-045370

Published 18 July 2025, 11:42am

Section I: Contracting authority

I.1) Name and addresses

Kent County Council

County Hall

Maidstone

ME14 1XQ

Contact

Mr Jordan Gurr

Email

jordan.gurr@kent.gov.uk

Telephone

+44 3000414141

Country

United Kingdom

Region code

UKJ - South East (England)

Internet address(es)

Main address

<http://www.kent.gov.uk>

Buyer's address

<http://www.kent.gov.uk>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

Other activity

Local Authority

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Holiday Activities and Food (HAF) services DPS (SC240025)

Reference number

DN717964

II.1.2) Main CPV code

- 92000000 - Recreational, cultural and sporting services

II.1.3) Type of contract

Services

II.1.4) Short description

The Holiday Activities and Food (HAF) Programme in Kent focusses on children's physical

health and wellbeing by providing healthy food and exciting activities for children and young

people during the school holidays. Families of children aged four to 16 years, who are in receipt of benefits related to Free School Meals (FSM), can access free opportunities during

the Easter, summer, and Christmas holidays. This programme is funded by the Department

for Education (DfE) accompanied by grant conditions set out in the Memorandum of Understanding signed by KCC.

This work is taking place due to funding from the Department for Education to address the difficult time some families face during the school holiday periods. Increased food, childcare

costs and reduced incomes can mean that families struggle to provide food and activities for

children.

The HAF programme offers a range of enriching activities and encourages young people to

be more active during the school holidays not become socially isolated. Families who take part in the programme will also be able to develop their understanding of nutrition and food

budgeting by having access to information and support.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £4,000,000

II.2) Description

II.2.1) Title

North

Lot No

1

II.2.2) Additional CPV code(s)

- 92000000 - Recreational, cultural and sporting services

II.2.3) Place of performance

NUTS codes

- UKJ4 - Kent

II.2.4) Description of the procurement

The Holiday Activities and Food (HAF) Programme in Kent focusses on children's

physical

health and wellbeing by providing healthy food and exciting activities for children and young

people during the school holidays. Families of children aged four to 16 years, who are in receipt of benefits related to Free School Meals (FSM), can access free opportunities during

the Easter, summer, and Christmas holidays. This programme is funded by the Department

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This work is taking place due to funding from the Department for Education to address the difficult time some families face during the school holiday periods. Increased food, childcare

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children.

The HAF programme offers a range of enriching activities and encourages young people to

be more active during the school holidays not become socially isolated. Families who take part in the programme will also be able to develop their understanding of nutrition and food

budgeting by having access to information and support

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 100

Price - Weighting: 100

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Minimum quality score used for admission and PQP scoring incorporated into the call-off process.

II.2) Description

II.2.1) Title

East

Lot No

2

II.2.2) Additional CPV code(s)

- 92000000 - Recreational, cultural and sporting services

II.2.3) Place of performance

NUTS codes

- UKJ4 - Kent

II.2.4) Description of the procurement

The Holiday Activities and Food (HAF) Programme in Kent focusses on children's physical

health and wellbeing by providing healthy food and exciting activities for children and young

people during the school holidays. Families of children aged four to 16 years, who are in receipt of benefits related to Free School Meals (FSM), can access free opportunities during

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This work is taking place due to funding from the Department for Education to address the difficult time some families face during the school holiday periods. Increased food, childcare costs and reduced incomes can mean that families struggle to provide food and activities for children.

The HAF programme offers a range of enriching activities and encourages young people to be more active during the school holidays not become socially isolated. Families who take part in the programme will also be able to develop their understanding of nutrition and food budgeting by having access to information and support.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 100

Price - Weighting: 100

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Minimum quality score used for admission and PQP scoring incorporated into the call-off process.

II.2) Description

II.2.1) Title

South

Lot No

3

II.2.2) Additional CPV code(s)

- 92000000 - Recreational, cultural and sporting services

II.2.3) Place of performance

NUTS codes

- UKJ4 - Kent

II.2.4) Description of the procurement

The Holiday Activities and Food (HAF) Programme in Kent focusses on children's physical

health and wellbeing by providing healthy food and exciting activities for children and young

people during the school holidays. Families of children aged four to 16 years, who are in receipt of benefits related to Free School Meals (FSM), can access free opportunities during

the Easter, summer, and Christmas holidays. This programme is funded by the Department

for Education (DfE) accompanied by grant conditions set out in the Memorandum of Understanding signed by KCC.

This work is taking place due to funding from the Department for Education to address the

difficult time some families face during the school holiday periods. Increased food, childcare

costs and reduced incomes can mean that families struggle to provide food and activities for

children.

The HAF programme offers a range of enriching activities and encourages young people to

be more active during the school holidays not become socially isolated. Families who take

part in the programme will also be able to develop their understanding of nutrition and food

budgeting by having access to information and support.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 100

Price - Weighting: 100

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Minimum quality score used for admission and PQP scoring incorporated into the call-off process.

II.2) Description

II.2.1) Title

West

Lot No

4

II.2.2) Additional CPV code(s)

- 92000000 - Recreational, cultural and sporting services

II.2.3) Place of performance

NUTS codes

- UKJ4 - Kent

II.2.4) Description of the procurement

The Holiday Activities and Food (HAF) Programme in Kent focusses on children's physical

health and wellbeing by providing healthy food and exciting activities for children and young

people during the school holidays. Families of children aged four to 16 years, who are in receipt of benefits related to Free School Meals (FSM), can access free opportunities during

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The HAF programme offers a range of enriching activities and encourages young people

to

be more active during the school holidays not become socially isolated. Families who take part in the programme will also be able to develop their understanding of nutrition and food budgeting by having access to information and support.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 100

Price - Weighting: 100

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Minimum quality score used for admission and PQP scoring incorporated into the call-off process.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the setting up of a dynamic purchasing system

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-012718](#)

Section V. Award of contract

Contract No

SC240025 - DPS Round 2

Lot No

1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

14 July 2025

V.2.2) Information about tenders

Number of tenders received: 54

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Buzzers Academies Ltd

Unit 6 The Beechwood Centre, 40 Lower Gravel Road

Bromley

BR2 8GP

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

DDIVINE TRAINING LTD

25 Goodlass Road, (Kyzen Sports)

Liverpool

L24 9HJ

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Next Thing Education Camps Ltd
G9 Audley House, Northbridge Road
Berkhamsted
HP4 1EH

Country
United Kingdom

NUTS code
• UKJ4 - Kent

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £4,000,000

Section V. Award of contract

Contract No

SC240025 - DPS Round 2

Lot No

2

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

14 July 2025

V.2.2) Information about tenders

Number of tenders received: 54

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

RAMSGATE FOOTBALL CLUB (85) LIMITED

Southwood Stadium, Prices Avenue

Ramsgate

CT11 0AN

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

The Zone Youth Club, Broadstairs

Syringa, Norman Road,

Broadstairs

CT10 3BZ

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

West Faversham Community Association

Bysingwood Road,

Faversham

ME137RH

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Youth Canterbury CIO

Knight Avenue

Canterbury

CT2 8QA

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £4,000,000

Section V. Award of contract

Contract No

SC240025 - DPS Round 2

Lot No

3

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

14 July 2025

V.2.2) Information about tenders

Number of tenders received: 54

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Football Fun Factory (Community 079) Ltd

31 Addelam Road

Deal

CT14 9BZ

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

The John Wallis Church of England Academy

Millbank Road, Kingsnorth,

Ashford

TN23 3HG

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

No

V.2.3) Name and address of the contractor

West Faversham Community Association

Bysingwood Road,

Faversham

ME137RH

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Next Thing Education Camps Ltd
G9 Audley House, Northbridge Road
Berkhamsted
HP4 1EH

Country
United Kingdom

NUTS code
• UKJ4 - Kent

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Once Upon the Mat

Rosalie Easole Street, Nonington,

Dover

CT15 4EX

Country

United Kingdom

NUTS code
• UKJ4 - Kent

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Simia Circus School CIC

Unit 1 Montpelier business Park, Dencora Way

Ashford

TN23 4FG

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

The Sports Trust

Three Hills Sports Park, Cheriton Road

Folkestone

CT19 5JU

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £4,000,000

Section V. Award of contract

Contract No

SC240025 - DPS Round 2

Lot No

4

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

14 July 2025

V.2.2) Information about tenders

Number of tenders received: 54

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

DDIVINE TRAINING LTD

25 Goodlass Road, (Kyzen Sports)

Liverpool

L24 9HJ

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Football Fun Factory (Community 037) Ltd

10 Cotswold Gardens, Downswood

Maidstone

ME15 8TB

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Next Thing Education Camps Ltd

G9 Audley House, Northbridge Road

Berkhamsted

HP4 1EH

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

SportsCool Maidstone

53 Weston Road

Strood

ME23HB

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £4,000,000

Section VI. Complementary information

VI.3) Additional information

Although 'Restricted Procedure' was selected, the process followed was in fact a 'Competitive Procedure with Negotiation' under the Light Touch Regime. The system did not permit this combination, so it has been noted here for transparency.

VI.4) Procedures for review

VI.4.1) Review body

Kent County Council

Sessions House

Maidstone

ME14 1XQ

Country

United Kingdom