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Award

## **Twin Education Placements VEAT**

Oxford Brookes University

F15: Voluntary ex ante transparency notice

Notice identifier: 2024/S 000-041149

Procurement identifier (OCID): ocds-h6vhtk-04ca05

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### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Oxford Brookes University

Gipsy Lane, Headington,

Oxford

OX3 0BP

#### **Contact**

Sonia Morgan

#### **Email**

[s.morgan@brookes.ac.uk](mailto:s.morgan@brookes.ac.uk)

#### **Telephone**

+44 11111111

#### **Country**

United Kingdom

**Region code**

UKJ14 - Oxfordshire

**National registration number**

N/A

**Internet address(es)**

Main address

<https://www.brookes.ac.uk>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Twin Education Placements VEAT

**II.1.2) Main CPV code**

- 79600000 - Recruitment services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Oxford Brookes University plans to directly award a contract to Twin Education under Regulation 32 of the Public Contracts Regulations 2015. Twin Education offers a unique,

tailored placement service for international students that supports the university's strategic goals.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £290,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79600000 - Recruitment services

#### **II.2.3) Place of performance**

NUTS codes

- UKJ14 - Oxfordshire
- UK - United Kingdom

#### **II.2.4) Description of the procurement**

Twin Education provides a unique capability and a flexible and enhanced placement service for international students that aligns with the University's strategic objective to grow student recruitment and improve placement outcomes.

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Oxford Brookes University intends to award this contract directly to Twin Education under Regulation 32 of the Public Contracts Regulations 2015. Twin Education provides a unique capability and a flexible and enhanced placement service for international students that aligns with the University's strategic objective to grow student recruitment and improve placement outcomes.

Twin Education's extensive network and its established partnerships have proven its capability for securing high placement rates. It offers a bespoke solution that no other supplier has been able to offer or replicate. An open procurement process could risk exposing sensitive details of the university's recruitment and placement strategies, potentially undermining its competitive position and market growth efforts. As such, this direct award ensures the timely and effective implementation of a critical new entry point and placement approach, essential for achieving targeted recruitment and financial viability.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

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## **Section V. Award of contract/concession**

A contract/lot is awarded: Yes

### **V.2) Award of contract/concession**

#### **V.2.1) Date of conclusion of the contract**

20 December 2024

#### **V.2.2) Information about tenders**

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor/concessionaire**

Twin Group

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor/concessionaire is an SME

No

#### **V.2.4) Information on value of contract/lot/concession (excluding VAT)**

Total value of the contract/lot/concession: £290,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Oxford Brookes University

Oxford

Country

United Kingdom