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Award

RBGKEW1418 - Kew Gardens & Wakehurst Creative Programming Framework

Board of Trustees of the Royal Botanic Gardens Kew

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-041108

Procurement identifier (OCID): ocds-h6vhtk-04efef ([view related notices](#))

Published 17 July 2025, 5:04pm

Scope

Reference

RBGKEW1418

Description

The purpose of this procurement exercise is to develop a Framework of Suppliers that work with Kew Gardens and Wakehurst to deliver and contribute to our creative vision for our

programmes.

A Framework is essentially a list of ranked suppliers. Suppliers are ranked according to the scores awarded by RBG Kew's evaluation panel during this procurement process and are awarded according to the Evaluation Criteria - as detailed in Part 1: ITT.

The goal of the procurement exercise is that we will have two lists of Suppliers (one for each Lot: Design & Fabricate; and Lot 2: Theatrical Performance).

This procurement comprises two Lots:

Lot 1: Design & Fabricate - We will expect the Supplier to respond creatively to the Brief and use their design and inventive problem-solving expertise to develop playful, inviting, unique, innovative and aesthetically sensitive responses, and to then manufacture, install, maintain and deinstall all programme deliverables, as well as undertake all associated project management.

Lot 2: Theatrical Performance - We will expect the Supplier to respond creatively to the Creative Brief and use their design and theatrical skills to develop imaginative, immersive and participatory theatrical programming together with the project management, design, install, maintenance and deinstallation of sets, stages, props and costumes to creatively cast and stage the performances within Kew landscapes.

Commercial tool

Establishes a framework

Lot 1. Design & Fabricate

Description

We will expect the Supplier to respond creatively to the Brief and use their design and inventive problem-solving expertise to develop playful, inviting, unique, innovative and aesthetically sensitive responses, and to then manufacture, install, maintain and deinstall all programme deliverables, as well as undertake all associated project management.

Projects will include all or a combination of the following:

- Interactive installations
- Stand-alone vignettes

- Set dressing
- Props
- Wayfinding
- Interpretation panels

Full detailed specification provided in Part 2:specification and associated appendices

Lot Lot 2. Theatrical Performance

Description

We will expect the Supplier to respond creatively to the Brief and use their design and theatrical skills to develop imaginative, immersive and participatory theatrical programming together with the project management, design, install, maintenance and deinstallation of sets, stages, props and costumes to creatively cast and stage the performances within Kew landscapes.

Depending on the programme, the Creative Brief may be for any or all of the following programme deliverables (these lists are not exhaustive):

- Narrative and script development
- Experience development
- Stage sets
- Installations
- Props
- Costumes
- Music and choreography
- Cast

Contract 1. Lot 1: design & Fabrication

Lots

Lot 1. Design & Fabricate

Suppliers (4)

- KIT AND CABOODLE LTD.
- LIMA STUDIO LTD
- THE BAKEHOUSE FACTORY LTD
- TWO TAILS PRODUCTIONS LIMITED

Contract value

- £1,000,000 excluding VAT
- £1,200,000 including VAT

Framework lot values may be shared with other lots

Above the relevant threshold

Award decision date

17 July 2025

Date assessment summaries were sent to tenderers

17 July 2025

Standstill period

- End: 28 July 2025
- 8 working days

Earliest date the contract will be signed

22 August 2025

Contract dates (estimated)

- 25 August 2025 to 24 August 2027
- Possible extension to 24 August 2029
- 4 years

Description of possible extension:

One extension option of a maximum 2 years (24 months)

Main procurement category

Services

CPV classifications

- 79952000 - Event services

Contract locations

- UKI - London
-

Contract 2. Lot 2: Theatrical Performance

Lots

Lot Lot 2. Theatrical Performance

Suppliers (5)

- KIT AND CABOODLE LTD.
- THE BAKEHOUSE FACTORY LTD
- Theatre-Rites
- TWO TAILS PRODUCTIONS LIMITED
- WILD RUMPUS COMMUNITY INTEREST COMPANY

Contract value

- £500,000 excluding VAT
- £600,000 including VAT

Framework lot values may be shared with other lots

Above the relevant threshold

Award decision date

17 July 2025

Date assessment summaries were sent to tenderers

17 July 2025

Standstill period

- End: 28 July 2025
- 8 working days

Earliest date the contract will be signed

22 August 2025

Contract dates (estimated)

- 25 August 2025 to 24 August 2027
- Possible extension to 24 August 2029
- 4 years

Description of possible extension:

One extension of a maximum 2 years (24 months)

Main procurement category

Services

CPV classifications

- 79952000 - Event services
- 92312100 - Theatrical producers', singer groups', bands' and orchestras' entertainment services
- 92312110 - Theatrical producer entertainment services

Contract locations

- UKI - London

Information about tenders

Lot 1. Design & Fabricate

- 5 tenders received
- 5 tenders assessed in the final stage:
 - 5 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
- 4 suppliers awarded contracts
- 1 supplier unsuccessful (details included for contracts over £5 million)

Lot Lot 2. Theatrical Performance

- 7 tenders received
- 7 tenders assessed in the final stage:
 - 7 submitted by small and medium-sized enterprises (SME)
 - 1 submitted by voluntary, community and social enterprises (VCSE)
- 5 suppliers awarded contracts
- 2 suppliers unsuccessful (details included for contracts over £5 million)

Submission

Submission type

Requests to participate

Procedure

Procedure type

Competitive flexible procedure

Suppliers

KIT AND CABOODLE LTD.

- Companies House: 09166769
- Public Procurement Organisation Number: PDQX-4927-QMRD

11 Lonsdale Road

London

NW6 6RD

United Kingdom

Email: accounts@kitandcaboodle.co.uk

Website: <http://www.kitandcaboodle.co.uk>

Region: UKI72 - Brent

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Lot 1: design & Fabrication

Contract 2. Lot 2: Theatrical Performance

LIMA STUDIO LTD

- Companies House: 12838731
- Public Procurement Organisation Number: PHBJ-6242-BMPL

Forester Building, 29-35 St Nicholas Place

Leicester

LE1 4LD

United Kingdom

Email: hello@limastudio.co.uk

Website: <https://www.limastudio.co.uk>

Region: UKF21 - Leicester

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Lot 1: design & Fabrication

THE BAKEHOUSE FACTORY LTD

- Companies House: 07703702
- Public Procurement Organisation Number: PCWZ-2754-MPJJ

7 Clothier Road

Bristol

BS4 5PS

United Kingdom

Email: clientservices@bakehousefactory.co.uk

Website: <https://bakehousefactory.co.uk/>

Region: UKK11 - Bristol, City of

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Lot 1: design & Fabrication

Contract 2. Lot 2: Theatrical Performance

Theatre-Rites

- Companies House: 3062624
- Public Procurement Organisation Number: PBCZ-1643-BRHJ

Unit 3 The Energy Centre, Bowling Green Walk

London

N1 6AL

United Kingdom

Email: claire@theatre-rites.co.uk

Website: <http://www.theatre-rites.co.uk>

Region: UKI41 - Hackney and Newham

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 2. Lot 2: Theatrical Performance

TWO TAILS PRODUCTIONS LIMITED

- Companies House: 04473624
- Public Procurement Organisation Number: PGLP-3652-WLCL

30 Maltings Place 169 Tower Bridge Road

London

SE1 3JB

United Kingdom

Email: hello@twotailsproductions.com

Website: <http://www.twotailsproductions.com>

Region: UKI44 - Lewisham and Southwark

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Lot 1: design & Fabrication

Contract 2. Lot 2: Theatrical Performance

WILD RUMPUS COMMUNITY INTEREST COMPANY

- Companies House: 07005744
- Public Procurement Organisation Number: PXCZ-2956-DBPW

Grosvenor House

Congleton

CW12 4AB

United Kingdom

Email: hello@wildrumpus.org.uk

Website: <http://www.wildrumpus.org.uk>

Region: UKD62 - Cheshire East

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): Yes

Supported employment provider: No

Public service mutual: No

Contract 2. Lot 2: Theatrical Performance

Contracting authority

Board of Trustees of the Royal Botanic Gardens Kew

- Charity Commission (England and Wales): 803428
- Public Procurement Organisation Number: PGTT-3583-QXLN

THE HERBARIUM

KEW GREEN

TW9 3AE

United Kingdom

Email: procurement@kew.org

Region: UKI75 - Hounslow and Richmond upon Thames

Organisation type: Public authority - central government