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Planning

## **Premarket Engagement: Smoking Cessation, Provision of Prescription only Medication**

City of Bradford Metropolitan District Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-041106

Procurement identifier (OCID): ocds-h6vhtk-0561ab ([view related notices](#))

Published 17 July 2025, 5:00pm

### **Scope**

### **Reference**

CBMC-PTR-162-2025-26

### **Description**

Bradford Council is undertaking a preliminary Market Engagement Event to connect with service providers capable of delivering a clinical assessment for adult residents during the initial consultation and then prescribe either varenicline, cytisinicline (cytisine) or bupropion, when clinically appropriate. This early engagement aims to ensure that the forthcoming procurement process is shaped by industry insight and best practice. The formal procurement will be carried out under Health Care Services (Provider Selection Regime ) Regulation 23 via a Competitive Process

### **Total value (estimated)**

- £1,761,540 excluding VAT

- £2,113,848 including VAT

Above the relevant threshold

### **Contract dates (estimated)**

- 1 October 2025 to 1 April 2028
- Possible extension to 1 April 2029
- 3 years, 6 months, 1 day

### **Main procurement category**

Services

### **CPV classifications**

- 85100000 - Health services
- 85141000 - Services provided by medical personnel
- 85323000 - Community health services

### **Contract locations**

- UKE41 - Bradford

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### **Engagement**

## **Engagement deadline**

30 July 2025

## **Engagement process description**

The Market Engagement Event will be held virtually via Microsoft Teams on Wednesday 30th July 2025. Between 12:30pm-02:00pm. Interested providers will need to register and access the YORtender/EU Supply e-tendering platform and send a message via the messaging facility to notify the authority of your intent to attend the event. So those who express an interest through the e-tendering platform will be sent a link to attend the event.  
[https://uk.eu-supply.com/app/rfq/rwlentrance\\_s.asp?PID=96152&B=](https://uk.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=96152&B=)

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## **Submission**

### **Publication date of tender notice (estimated)**

19 August 2025

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## **Contracting authority**

### **City of Bradford Metropolitan District Council**

- Public Procurement Organisation Number: PBWW-4714-TBHN

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Region: UKE41 - Bradford

Organisation type: Public authority - sub-central government