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Tender

Research and survey linked to a Minimum Digital Living Standard for Wales

Llywodraeth Cymru / Welsh Government

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-041104

Procurement identifier (OCID): ocds-h6vhtk-0561a9 ([view related notices](#))

Published 17 July 2025, 4:58pm

Scope

Reference

C103/2025/2026

Description

Tender Notice for Research and survey linked to a Minimum Digital Living Standard for Wales C103/2025/2026 please see tender docs on etenderwales bravosolution for more information and how to respond electronically via etenderwales project_59925 itt_118659. The Digital Strategy for Wales, a Programme for Government commitment, outlines clear outcomes and actions to be delivered against mission two of the Strategy focused on digital inclusion. There is an action on scoping, defining and recognition of exploring implementation of a minimum digital living standard (MDLS) for Wales. The initial phases of research helped explore and define the MDLS and officials are now seeking to further our understanding on the impact for people meeting the minimum can have on health inequalities (positive and negative). Additionally, there is a recognised need to understand the level of those aged 16 and over living in Wales who are below the minimum which will help inform policy and interventions. This works will support our aim to ensure all citizens across Wales are able to engage with digital (including services) – to be digitally confident

and resilient. Bidders are invited to submit Bids to be awarded the Contract for Research and survey linked to a Minimum Digital Living Standard for Wales.

Total value (estimated)

- £250,000 excluding VAT
- £300,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 October 2025 to 31 March 2026
- 6 months

Main procurement category

Services

CPV classifications

- 73000000 - Research and development services and related consultancy services
- 79311000 - Survey services

Contract locations

- UKL - Wales
-

Participation

Legal and financial capacity conditions of participation

Please see tender documentation and qualification

Technical ability conditions of participation

Please see tender documentation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

8 August 2025, 2:00pm

Tender submission deadline

18 August 2025, 2:00pm

Submission address and any special instructions

<https://etenderwales.bravosolution.co.uk/>

Please refer to the tender docs and instructions on how to submit an electronic bid on etenderwales bravo solution ITT project_59925 itt_118659

Tenders may be submitted electronically

Yes

Languages that may be used for submission

- Welsh
- English

Award decision date (estimated)

15 September 2025

Award criteria

Name	Description	Type	Weighting
Service Delivery Methodology:	Evidence a service delivery methodology which demonstrates how you will achieve the requirements for Strand 1 as set out in the specification	Quality	25.00%

Name	Description	Type	Weighting
Service Delivery Methodology:	Evidence a service delivery methodology which demonstrates how you will achieve the requirements for Strand 2 as set out in the specification	Quality	25.00%
cost	Submit a completed Commercial Response Template - Lowest priced submission -scores 20%	Cost	20.00%
Understanding and knowledge of the policy area:	Evidence your knowledge of the minimum digital living standard agenda in Wales and wider UK including wider health inequality and surveying.	Quality	15.00%
Resource and Staffing:	Evidence how you will resource the service you have proposed in question 1 and 2 including the staff, their expertise and any other resources required.	Quality	10.00%
Contract Management:	Demonstrate how the requirements to ensure successful delivery, reporting and financial management of the service be met.	Quality	5.00%

Other information

Payment terms

see tender documentation

Description of risks to contract performance

see tender documentation

Applicable trade agreements

- Government Procurement Agreement (GPA)

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Justification for not publishing a preliminary market engagement notice

Short term contract, that has been tendered previously where no market engagement required as all information is in the specification

Contracting authority

Llywodraeth Cymru / Welsh Government

- Public Procurement Organisation Number: PQYQ-3841-BHTP

Gwasanaethau Caffael Corfforaethol / Corporate Procurement Services

Cardiff

CF10 3NQ

United Kingdom

Email: CPSProcurementAdvice@gov.wales

Website: <http://gov.wales>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - central government

Devolved regulations that apply: Wales