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Not applicable

UK_405_Global Perceptions 2025

British Council

F14: Notice for changes or additional information

Notice identifier: 2024/S 000-040974

Procurement identifier (OCID): ocds-h6vhtk-04be55

Published 19 December 2024, 1:39pm

Section I: Contracting authority/entity

I.1) Name and addresses

British Council

1 Redman Place

London

E20 1JQ

Contact

Brian D'Mello

Email

brian.dmello@britishcouncil.org

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

www.britishcouncil.org

Buyer's address

<https://in-tendhost.co.uk/britishcouncil>

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

UK_405_Global Perceptions 2025

Reference number

2024/S 000-037973

II.1.2) Main CPV code

- 79310000 - Market research services

II.1.3) Type of contract

Services

II.1.4) Short description

Building on research and reports already produced (see links in the ITT) on perceptions of the UK, the UK's influence and trends in soft power internationally, the British Council wishes to commission a survey of young people in the G20, plus a limited number of additional priority countries/territories, to explore how the UK is perceived compared with other G20 economies. The British Council wishes to build up new data, comparative data and tracking data on different aspects of the UK's standing in the world to inform its own strategy and programme development, and for engagement with stakeholders.

Section VI. Complementary information

VI.6) Original notice reference

Notice number: [2024/S 000-037973](#)

Section VII. Changes

VII.1.2) Text to be corrected in the original notice

Section number

II.2.14

Place of text to be modified

Additional information

Instead of

Text

Total Estimated Contract Value: up to £300,000 + VAT (for each survey, i.e. 2025, 2027 and 2029) = up to £900,000 +VAT. However please note this is a forecast only, which is subject to change. Therefore, the British Council is not committing to, nor guaranteeing this level of spend but this may be used as an indication of potential activity.

Read

Text

Total Estimated Contract Value: up to £250,000 + VAT (for each survey, i.e. 2025, 2027 and 2029) = up to £750,000 +VAT. However please note this is a forecast only, which is subject to change. Therefore, the British Council is not committing to, nor guaranteeing this level of spend but this may be used as an indication of potential activity.