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Not applicable

## **UK\_405\_Global Perceptions 2025**

British Council

F14: Notice for changes or additional information

Notice identifier: 2024/S 000-040974

Procurement identifier (OCID): ocds-h6vhtk-04be55

Published 19 December 2024, 1:39pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

British Council

1 Redman Place

London

E20 1JQ

#### **Contact**

Brian D'Mello

#### **Email**

[brian.dmello@britishcouncil.org](mailto:brian.dmello@britishcouncil.org)

#### **Country**

United Kingdom

#### **NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

[www.britishcouncil.org](http://www.britishcouncil.org)

Buyer's address

<https://in-tendhost.co.uk/britishcouncil>

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

UK\_405\_Global Perceptions 2025

Reference number

2024/S 000-037973

**II.1.2) Main CPV code**

- 79310000 - Market research services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Building on research and reports already produced (see links in the ITT) on perceptions of the UK, the UK's influence and trends in soft power internationally, the British Council wishes to commission a survey of young people in the G20, plus a limited number of additional priority countries/territories, to explore how the UK is perceived compared with other G20 economies. The British Council wishes to build up new data, comparative data and tracking data on different aspects of the UK's standing in the world to inform its own strategy and programme development, and for engagement with stakeholders.

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## Section VI. Complementary information

### VI.6) Original notice reference

Notice number: [2024/S 000-037973](#)

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## Section VII. Changes

### VII.1.2) Text to be corrected in the original notice

Section number

II.2.14

Place of text to be modified

Additional information

Instead of

Text

Total Estimated Contract Value: up to £300,000 + VAT (for each survey, i.e. 2025, 2027 and 2029) = up to £900,000 +VAT. However please note this is a forecast only, which is subject to change. Therefore, the British Council is not committing to, nor guaranteeing this level of spend but this may be used as an indication of potential activity.

Read

Text

Total Estimated Contract Value: up to £250,000 + VAT (for each survey, i.e. 2025, 2027 and 2029) = up to £750,000 +VAT. However please note this is a forecast only, which is subject to change. Therefore, the British Council is not committing to, nor guaranteeing this level of spend but this may be used as an indication of potential activity.