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Planning

Made Smarter West Midlands

West Midlands Combined Authority

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-040894

Procurement identifier (OCID): ocids-h6vhtk-04c969

Published 19 December 2024, 9:27am

Section I: Contracting authority

I.1) Name and addresses

West Midlands Combined Authority

16 Summer Lane

Birmingham

B19 3SD

Email

marie.bradbury@wmca.org.uk

Telephone

+44 3453036760

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.wmca.org.uk/>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Made Smarter West Midlands

II.1.2) Main CPV code

- 79400000 - Business and management consultancy and related services

II.1.3) Type of contract

Services

II.1.4) Short description

WMCA is seeking a provider/ delivery partner with a demonstrable track record of providing Specialist Business Support Advice Services, preferably to Manufacturing SMEs that can deliver the MSWM Programme. Providers can be a single organisation or part of a consortium. If bidding as a consortium, a declaration must be made confirming all members of the consortium and their respective roles in delivery of the services and a lead organisation must be appointed to enter the contract with WMCA if successful. The delivery partner will act as the gateway to MSWM manufacturing support and provide the essential SME Account Management role. They will manage the engagement of the SMEs with all aspects of the MSWM Programme including, programme management, marketing, coordinating the Digital Technology Specialists (DTS) and the Industrial Digital Technology Advisors (IDTAs), the Leadership Training, Organisational Workforce Development, and the Internship Placement.

II.1.5) Estimated total value

Value excluding VAT: £2,688,957.72

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79400000 - Business and management consultancy and related services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The Made Smarter West Midlands Programme (MSWM) is funded by the Department of Business and Trade (DBT) and Ministry of Communities and Local Government (MHCLG) as part of the Integrated Settlement (IS) under a Memorandum of Understanding (MOU) between the West Midlands Combined Authority (WMCA) as the accountable body and DBT and MHCLG. The WMCA is commissioning the delivery of Phase 3 of the Made Smarter West Midlands Programme across the ITL1 West Midlands (WM) region which includes the seven Local Authorities within the WMCA; Worcestershire and The Marches; Stoke-on-Trent and Staffordshire and Warwickshire.

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II.3) Estimated date of publication of contract notice

6 January 2025

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes