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Contract

Website Development, Maintenance and Hosting Framework

Highlands and Islands Enterprise
Wave Energy Scotland Limited
Orkney Research and Innovation Campus LLP

F03: Contract award notice

Notice identifier: 2025/S 000-040856

Procurement identifier (OCID): ocids-h6vhtk-04f7a8

Published 17 July 2025, 11:36am

Section I: Contracting authority

I.1) Name and addresses

Highlands and Islands Enterprise

An Lòchran, 10 Inverness Campus

Inverness

IV2 5NA

Email

hieprocurement@hient.co.uk

Telephone

+44 1463245245

Country

United Kingdom

NUTS code

UKM6 - Highlands and Islands

Internet address(es)

Main address

<http://www.hie.co.uk>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00313

I.1) Name and addresses

Wave Energy Scotland Limited

An Lòchran, 10 Inverness Campus

Inverness

IV2 5NA

Email

wesprocurement@hient.co.uk

Telephone

+44 1463245245

Country

United Kingdom

NUTS code

UKM - Scotland

Internet address(es)

Main address

<http://www.waveenergyscotland.co.uk>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA24283

I.1) Name and addresses

Orkney Research and Innovation Campus LLP

The Robert Rendall Building, Franklin Road

Stromness

KW16 3AN

Email

facilitiesmanagement@orkneycampus.co.uk

Telephone

+44 1463245245

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

https://www.bing.com/search?q=orkney+innovation+and+research+campus&cvid=fa9bec9c62384a958c3793cc43fc1674&gs_lcrp=EgRIZGdIKgYIABBFGDkyBggAEEUYOTIGCAEQABhAMgYIAhAAGEAyBggDEAAYQDIGCAQQABhAMgYIBRAAGEAyBggGEAAYQDIGCAcQABhAMgYICBAAGEAyCAgJEOkHGPxV0gEINjM2

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA3047

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I.2) Information about joint procurement

The contract involves joint procurement

I.4) Type of the contracting authority

Regional or local Agency/Office

I.5) Main activity

Economic and financial affairs

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Website Development, Maintenance and Hosting Framework

Reference number

FTS 043

II.1.2) Main CPV code

- 72413000 - World wide web (www) site design services

II.1.3) Type of contract

Services

II.1.4) Short description

THIS IS A CONTRACT AWARD NOTICE AND AS SUCH THE PROCUREMENT PROCESS IS COMPLETE.

Highlands and Islands Enterprise (HIE) is seeking to appoint a suitably qualified supplier to further develop, maintain and host its suite of websites on the Umbraco content management system. This Framework is being procured for Highlands and Islands Enterprise (HIE) and on behalf of Wave Energy Scotland (WES), Orkney Research and Innovation Campus (ORIC) and any other Contracting Authority wholly or partly under the control of, or funded by HIE, WES or ORIC, at any point during the term of this Framework, subject to case-by-case approval by HIE.

These services will be required from 1 August 2025 for an initial period of 3 years (unless terminated in accordance with the provisions of the Framework agreement) with HIE having the option to extend for a period or periods together not exceeding 1 year following the Initial Term.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,086,190

II.2) Description

II.2.2) Additional CPV code(s)

- 72415000 - World wide web (www) site operation host services
- 72200000 - Software programming and consultancy services
- 72230000 - Custom software development services
- 72250000 - System and support services
- 72240000 - Systems analysis and programming services
- 72300000 - Data services
- 72400000 - Internet services
- 72416000 - Application service providers
- 72420000 - Internet development services
- 72421000 - Internet or intranet client application development services
- 72212480 - Sales, marketing and business intelligence software development services
- 72210000 - Programming services of packaged software products
- 79342000 - Marketing services
- 79413000 - Marketing management consultancy services
- 72410000 - Provider services

II.2.3) Place of performance

NUTS codes

- UKM - Scotland

II.2.4) Description of the procurement

This framework will support the ongoing evolution of our websites. The key tasks under the framework are:

1. Hosting

2. Transfer of existing websites

3. Website planning, scoping, design and build
4. Aftercare – maintenance, support and upgrades
5. Project management and reporting
6. Code red
7. Usability, accessibility and testing
8. Website sustainability
9. Strategic campaign planning and delivery
10. Metrics and optimisation

The 3-year budget, excluding VAT but inclusive of travel and subsistence, currently available to deliver these services is between GBP 526,000 and GBP 880,200.

II.2.5) Award criteria

Quality criterion - Name: Q1 Umbraco and Microsoft Developers / Weighting: pass/fail

Quality criterion - Name: Q2 Prompt Payment Standard Clause / Weighting: pass/fail

Quality criterion - Name: Q3 Cyber Security / Weighting: pass/fail

Quality criterion - Name: Q4 Hosting location – UK servers only / Weighting: pass/fail

Quality criterion - Name: Q5 Implementation, management and delivery methodology – HOSTING / Weighting: 18%

Quality criterion - Name: Q6 Implementation, management and delivery methodology – WEBSITE / Weighting: 18%

Quality criterion - Name: Q7 Management and Delivery Team / Weighting: 10%

Quality criterion - Name: Q8 Inverness Campus Project / Weighting: 12%

Quality criterion - Name: Q9 Fair Work / Weighting: 5%

Quality criterion - Name: Q10 Monitoring and Reporting of Community Benefits / Weighting: 2%

Price - Weighting: 40%

II.2.11) Information about options

Options: Yes

Description of options

HIE reserves the right, on giving reasonable written notice from time to time, to require changes to the Services (whether by way of the removal of Services, the addition of new Services such as a business need, or increasing or decreasing the Services or specifying the order in which the Services are to be performed or the locations where the Services are to be provided). HIE shall not require any such change other than where it is permitted by Regulation 72 of the Public Contracts (Scotland) Regulations 2015.

Examples of contract modification include but are not limited to:

- To provide for additional services by the original supplier that have become necessary and were not included in the initial procurement.
- Where services/part of the service provided can be delivered inhouse by HIE/HIE shared IT services and no longer necessitate outsourcing.
- Where changes to available technology mean that one or more of the Contracting Authorities considers that it would benefit from additional Services of a similar character to the Services.
- Where one or more of the Contracting Authorities requires additional Services as a result of changes in Scottish Government policy or as a result of a direction given to them by the Scottish Government.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Economic operators may be excluded from this competition if they are in any of the situations referred to in Regulation 58 of the Public Contracts (Scotland) Regulations 2015.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2025/S 000-010807](#)

Section V. Award of contract

Contract No

FTS 43

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

17 July 2025

V.2.2) Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Bright Digital Marketing LTD (Bright Signals)

33 Lynedoch St

Glasgow

G3 6AA

Country

United Kingdom

NUTS code

- UKM82 - Glasgow City

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £1,086,190

Section VI. Complementary information

VI.3) Additional information

The total value of the framework over the maximum duration of 4 years will be GBP 1,086,190 (excluding VAT). This is the figure which has been used in II.1.5 & II.2.6.

(SC Ref:804688)

VI.4) Procedures for review

VI.4.1) Review body

Inverness Sheriff Court and Justice of the Peace Court

The Inverness Justice Centre, Longman Road

Inverness

IV1 1AH

Email

inverness@scotcourts.gov.uk

Telephone

+44 1463230782

Country

United Kingdom

Internet address

<https://www.scotcourts.gov.uk/the-courts/court-locations/inverness-sheriff-court-and-justice-of-the-peace-court>