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Tender

## **PR & social management for E&E**

British Council LLC

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-040842

Procurement identifier (OCID): ocds-h6vhtk-0560fe

Published 17 July 2025, 11:17am

### **Scope**

### **Description**

PR&socialmanagementforbothEnglishandExamsinVietnam

### **Total value (estimated)**

- £454,000 excluding VAT
- £499,000 including VAT

Above the relevant threshold

### **Contract dates (estimated)**

- 1 October 2025 to 1 October 2028
- 3 years, 1 day

## **Main procurement category**

Services

## **CPV classifications**

- 79342100 - Direct marketing services

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## **Submission**

### **Enquiry deadline**

30 July 2025, 12:59am

### **Submission type**

Tenders

### **Tender submission deadline**

23 August 2025, 12:59am

### **Submission address and any special instructions**

<https://tap.tcsapps.com/tap2/#/bc-supplier-registration>

**Tenders may be submitted electronically**

Yes

**Languages that may be used for submission**

English

**Award decision date (estimated)**

6 September 2025

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**Award criteria**

| <b>Name</b>  | <b>Description</b>   | <b>Type</b> | <b>Weighting</b> |
|--------------|----------------------|-------------|------------------|
| Commercial   | Thebestvalueformoney | Cost        | 45%              |
| Quality      | Strategicplan        | Quality     | 25%              |
| Methodology  | KPIs                 | Quality     | 20%              |
| Social value | Resilience           | Quality     | 10%              |

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**Other information****Conflicts assessment prepared/revised**

Yes

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**Procedure**

## Procedure type

Competitive flexible procedure

## Competitive flexible procedure description

Please refer to attached tender document.

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## Contracting authority

### British Council LLC

- Public Procurement Organisation Number: PHTN-1551-GCQH

285 CACH MANG THANG TAM

HOCHIMINH

700000

Vietnam

Contact name: Dinh Vui

Email: [dinh.vui@britishcouncil.org](mailto:dinh.vui@britishcouncil.org)

Website: <http://www.britishcouncil.org>

Organisation type: Public authority - sub-central government