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Tender

PR & social management for E&E

British Council LLC

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-040842

Procurement identifier (OCID): ocds-h6vhtk-0560fe

Published 17 July 2025, 11:17am

Scope

Description

PR&socialmanagementforbothEnglishandExamsinVietnam

Total value (estimated)

- £454,000 excluding VAT
- £499,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 October 2025 to 1 October 2028
- 3 years, 1 day

Main procurement category

Services

CPV classifications

- 79342100 - Direct marketing services

Submission

Enquiry deadline

30 July 2025, 12:59am

Submission type

Tenders

Tender submission deadline

23 August 2025, 12:59am

Submission address and any special instructions

<https://tap.tcsapps.com/tap2/#/bc-supplier-registration>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

6 September 2025

Award criteria

Name	Description	Type	Weighting
Commercial	Thebestvalueformoney	Cost	45%
Quality	Strategicplan	Quality	25%
Methodology	KPIs	Quality	20%
Social value	Resilience	Quality	10%

Other information**Conflicts assessment prepared/revised**

Yes

Procedure

Procedure type

Competitive flexible procedure

Competitive flexible procedure description

Please refer to attached tender document.

Contracting authority

British Council LLC

- Public Procurement Organisation Number: PHTN-1551-GCQH

285 CACH MANG THANG TAM

HOCHIMINH

700000

Vietnam

Contact name: Dinh Vui

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Organisation type: Public authority - sub-central government