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Tender

On-page content development for E&E

British Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-040841

Procurement identifier (OCID): ocds-h6vhtk-0560fd

Published 17 July 2025, 11:16am

Scope

Description

On-pagecontentdevelopmentforbothEnglishandExamsinVN

Total value (estimated)

- £240,000 excluding VAT
- £264,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 October 2025 to 1 October 2028
- 3 years, 1 day

Main procurement category

Services

CPV classifications

- 79342000 - Marketing services

Submission

Enquiry deadline

30 July 2025, 12:59am

Submission type

Tenders

Tender submission deadline

23 August 2025, 12:59am

Submission address and any special instructions

<https://tap.tcsapps.com/tap2/#/bc-supplier-registration>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

16 September 2025

Award criteria

Name	Description	Type	Weighting
Commercial	Bestvalueformoney	Cost	45%
Methodology	KPIs	Quality	25%
Quality	Strategicplan	Quality	20%
Social value	Resilience	Quality	10%

Other information**Conflicts assessment prepared/revised**

Yes

Procedure

Procedure type

Competitive flexible procedure

Competitive flexible procedure description

Please refer to attached tender document for information

Contracting authority

British Council

- Public Procurement Organisation Number: PHTN-1551-GCQH

1 Redman Place

HOCHIMINH

7000000

Vietnam

Contact name: Dinh Vui

Email: dinh.vui@britishcouncil.org

Website: <http://www.britishcouncil.org>

Organisation type: Public authority - sub-central government