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Tender

## On-page content development for E&E

British Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-040841

Procurement identifier (OCID): ocds-h6vhtk-0560fd

Published 17 July 2025, 11:16am

## Scope

## Description

On-pagecontentdevelopmentforbothEnglishandExamsinVN

## Total value (estimated)

- £240,000 excluding VAT
- £264,000 including VAT

Above the relevant threshold

## Contract dates (estimated)

- 1 October 2025 to 1 October 2028
- 3 years, 1 day

## **Main procurement category**

Services

## **CPV classifications**

- 79342000 - Marketing services

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## **Submission**

### **Enquiry deadline**

30 July 2025, 12:59am

### **Submission type**

Tenders

### **Tender submission deadline**

23 August 2025, 12:59am

### **Submission address and any special instructions**

<https://tap.tcsapps.com/tap2/#/bc-supplier-registration>

**Tenders may be submitted electronically**

Yes

**Languages that may be used for submission**

English

**Award decision date (estimated)**

16 September 2025

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**Award criteria**

<b>Name</b>	<b>Description</b>	<b>Type</b>	<b>Weighting</b>
Commercial	Bestvalueformoney	Cost	45%
Methodology	KPIs	Quality	25%
Quality	Strategicplan	Quality	20%
Social value	Resilience	Quality	10%

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**Other information****Conflicts assessment prepared/revised**

Yes

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**Procedure**

## Procedure type

Competitive flexible procedure

## Competitive flexible procedure description

Please refer to attached tender document for information

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## Contracting authority

### British Council

- Public Procurement Organisation Number: PHTN-1551-GCQH

1 Redman Place

HOCHIMINH

7000000

Vietnam

Contact name: Dinh Vui

Email: [dinh.vui@britishcouncil.org](mailto:dinh.vui@britishcouncil.org)

Website: <http://www.britishcouncil.org>

Organisation type: Public authority - sub-central government