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Pipeline

## Marketing Campaign Services

UK Export Finance

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-040819

Procurement identifier (OCID): ocds-h6vhtk-05174e

Published 17 July 2025, 10:59am

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## Scope

## Reference

UKEF1146

## Description

Replacement of marketing campaign services.

Please note, this is a UK001 Pipeline Notice, which is a new legal requirement for contracting authorities under the Procurement Act 23. These notices are required for transparency of public spend and do not formally launch a procurement procedure therefore no response is required. Further notices relating to the requirement will be published on the Find a Tender Service in due course.

## Total value (estimated)

- £2,000,000 excluding VAT
- £2,400,000 including VAT

### **Contract dates (estimated)**

- 2 March 2026 to 1 March 2028
- Possible extension to 1 March 2030
- 4 years

### **Main category**

Services

### **CPV classifications**

- 79342100 - Direct marketing services

### **Contract locations**

- UK - United Kingdom

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## **Submission**

### **Publication date of tender notice (estimated)**

20 December 2025

## Procedure

### Above or below total value threshold

Below threshold

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## Contracting authority

### UK Export Finance

- Public Procurement Organisation Number: PWRW-3185-DZTP

1 Horse Guards Rd,

London

SW1A 2HQ

United Kingdom

Email: [commercial@ukexportfinance.gov.uk](mailto:commercial@ukexportfinance.gov.uk)

Region: UKI32 - Westminster

Organisation type: Public authority - central government