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Tender

## **Land-based Augmented Reality Project**

LAND BASED LEARNING LIMITED

F02: Contract notice

Notice identifier: 2024/S 000-040810

Procurement identifier (OCID): ocds-h6vhtk-04c939

Published 18 December 2024, 3:05pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

LAND BASED LEARNING LIMITED

University Of Northampton Innovation Centre

NORTHAMPTON

NN11SY

#### **Contact**

Ian hardwick

#### **Email**

[ianhardwick@landex.org.uk](mailto:ianhardwick@landex.org.uk)

#### **Telephone**

+44 1604550107

#### **Country**

United Kingdom

**Region code**

UKF24 - West Northamptonshire

**Companies House**

08593103

**Internet address(es)**

Main address

<https://landex.org.uk>

Buyer's address

<https://landbasedlearningltd.com>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://landbasedlearningltd.com/tenders>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://landbasedlearningltd.com/tenders>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Other type

Further Education

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Land-based Augmented Reality Project

#### **II.1.2) Main CPV code**

- 800000000 - Education and training services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

This tender presents an opportunity to develop innovative AR materials that will significantly enhance educational experiences in high-priority areas such as Agriculture, Animal Care, Horticulture, and Equine Studies. By fostering collaboration among colleges and leveraging cost-effective AR technology, the LBL board aims to provide students with engaging and practical learning experiences that prepare them for future career demands. LBL will provide the vocational subject matter which needs to be developed

#### **II.1.5) Estimated total value**

Value excluding VAT: £50,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 800000000 - Education and training services

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

Online

#### **II.2.4) Description of the procurement**

##### **SCOPE OF WORK**

###### **1. Develop AR Learning Materials:**

- Create immersive AR simulations tailored to the identified subject areas (Agriculture, Animal Care, Horticulture, and Equine Studies).
- Ensure the content addresses practical requirements, including hands-on experiences for students.
- Include anatomical and physiological visualisations relevant to the curriculum.

###### **2. Provide a Collaborative and Flexible Platform:**

- Design the AR platform to facilitate collaboration between colleges, allowing for shared resources and joint initiatives.
- Ensure the platform is user-friendly and accessible, providing necessary technical support and training for staff.

###### **3. Maximise Cost-Effectiveness:**

- Develop high-quality AR solutions that are cost-effective and tailored to the specific needs of further education institutions.
- Engage in discussions with LBL to explore potential partnerships and cost-sharing opportunities.

###### **4. Support for Ongoing Development and Expansion:**

- Provide a plan for future expansion of AR materials into other relevant subject areas beyond the initial focus.
- Offer ongoing support for updates and improvements to the AR resources.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement

documents

#### **II.2.6) Estimated value**

Value excluding VAT: £50,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

1 March 2025

End date

31 August 2025

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

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### **Section III. Legal, economic, financial and technical information**

#### **III.2) Conditions related to the contract**

##### **III.2.2) Contract performance conditions**

A draft contract is included with the Tender Documents.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

31 January 2025

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 28 February 2025

#### **IV.2.7) Conditions for opening of tenders**

Date

31 January 2025

Local time

1:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Land-based Learning Ltd

Green Street

Northampton

NN1 1SY

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[info@landex.org.uk](mailto:info@landex.org.uk)

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