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Tender

Land-based Augmented Reality Project

LAND BASED LEARNING LIMITED

F02: Contract notice

Notice identifier: 2024/S 000-040810

Procurement identifier (OCID): ocds-h6vhtk-04c939

Published 18 December 2024, 3:05pm

Section I: Contracting authority

I.1) Name and addresses

LAND BASED LEARNING LIMITED

University Of Northampton Innovation Centre

NORTHAMPTON

NN11SY

Contact

Ian hardwick

Email

ianhardwick@landex.org.uk

Telephone

+44 1604550107

Country

United Kingdom

Region code

UKF24 - West Northamptonshire

Companies House

08593103

Internet address(es)

Main address

<https://landex.org.uk>

Buyer's address

<https://landbasedlearningltd.com>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://landbasedlearningltd.com/tenders>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://landbasedlearningltd.com/tenders>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Other type

Further Education

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Land-based Augmented Reality Project

II.1.2) Main CPV code

- 800000000 - Education and training services

II.1.3) Type of contract

Services

II.1.4) Short description

This tender presents an opportunity to develop innovative AR materials that will significantly enhance educational experiences in high-priority areas such as Agriculture, Animal Care, Horticulture, and Equine Studies. By fostering collaboration among colleges and leveraging cost-effective AR technology, the LBL board aims to provide students with engaging and practical learning experiences that prepare them for future career demands. LBL will provide the vocational subject matter which needs to be developed

II.1.5) Estimated total value

Value excluding VAT: £50,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 800000000 - Education and training services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

Online

II.2.4) Description of the procurement

SCOPE OF WORK

1. Develop AR Learning Materials:

- Create immersive AR simulations tailored to the identified subject areas (Agriculture, Animal Care, Horticulture, and Equine Studies).
- Ensure the content addresses practical requirements, including hands-on experiences for students.
- Include anatomical and physiological visualisations relevant to the curriculum.

2. Provide a Collaborative and Flexible Platform:

- Design the AR platform to facilitate collaboration between colleges, allowing for shared resources and joint initiatives.
- Ensure the platform is user-friendly and accessible, providing necessary technical support and training for staff.

3. Maximise Cost-Effectiveness:

- Develop high-quality AR solutions that are cost-effective and tailored to the specific needs of further education institutions.
- Engage in discussions with LBL to explore potential partnerships and cost-sharing opportunities.

4. Support for Ongoing Development and Expansion:

- Provide a plan for future expansion of AR materials into other relevant subject areas beyond the initial focus.
- Offer ongoing support for updates and improvements to the AR resources.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement

documents

II.2.6) Estimated value

Value excluding VAT: £50,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

1 March 2025

End date

31 August 2025

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

Section III. Legal, economic, financial and technical information

III.2) Conditions related to the contract

III.2.2) Contract performance conditions

A draft contract is included with the Tender Documents.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

31 January 2025

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 28 February 2025

IV.2.7) Conditions for opening of tenders

Date

31 January 2025

Local time

1:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

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Northampton

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+44 1604550107

Country

United Kingdom

Internet address

<https://landbasedlearningltd.com/>