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Planning

Cumbria Connect to Work [CtW] Programme

Cumberland Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-040782

Procurement identifier (OCID): ocds-h6vhtk-055984 ([view related notices](#))

Published 17 July 2025, 10:26am

Changes to notice

This notice has been edited. The [previous version](#) is still available.

Scope

Description

Cumberland Council is pleased to invite interested organisations to a provider engagement session for the Cumbria Connect to Work (CtW) Programme to be held on Friday 18th July 2025 at 10am, face to face in Carlisle.

Cumberland Council, in partnership with Westmorland and Furness Council and Enterprising Cumbria, is excited to announce an incredible opportunity to partner with us on the Connect to Work [CtW] program across Cumbria.

Connect to Work is the first major element of the Get Britain Working Strategy. This initiative aims to break down barriers to employment and provide sustainable job opportunities for individuals with complex needs.

By encouraging join-up between health systems and employment support, Connect to Work will support those, primarily, currently outside the workforce and facing greater labour market disadvantages, to stay in work and get back into work. In Cumbria, Connect to Work will support around 3,000 residents across the entirety of the programme.

Connect to Work is a voluntary programme, delivering the evidence-based Supported Employment model, 'place, train, and maintain', via two distinct types of interventions based on the needs of the participant - Individual Placement and Support (IPS) and Supported Employment Quality Framework (SEQF).

Our ambition is to deliver this programme in partnership with one high-quality provider (Service Coordinator), who is able to meet set targets for supporting economically inactive adults across Cumbria into work delivering both the IPS and SEQF elements of Connect to Work.

The Service Coordinator will need to invest in their delivery partners to ensure quality services are delivered to all participants across Cumbria regardless of place. Success of the programme is reliant upon integrated referral pathways, employer engagement and participant-centric support.

Cumberland council aims to advertise the tender early August 2025 on the Council's procurement portal [<https://www.the-chest.org.uk/>].

To register for this event, visit <https://enterprisingcumbria.org.uk/latest-news-4/2025/cumbria-connect-work-market-engagement-session> or send an email to CumbriaCTW@cumbria.gov.uk by Tuesday 15th July 2025. Please note only registered attendees will be allowed into the engagement event.

Participation in this pre-market engagement does not guarantee that a procurement process will follow, nor does it determine the final scope or structure of any potential procurement. The outcome will depend on the completion of this engagement exercise, internal governance processes, and agreement with the Department for Work and Pensions (DWP) on the proposed delivery approach.

Further details on Connect to Work can be found at:

<https://www.gov.uk/government/publications/connect-to-work>

Total value (estimated)

- £10,000,000 excluding VAT
- £12,000,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 5 January 2026 to 31 March 2028
- Possible extension to 31 March 2030
- 4 years, 2 months, 27 days

Main procurement category

Services

CPV classifications

- 75110000 - General public services
- 75131000 - Government services
- 75200000 - Provision of services to the community
- 79600000 - Recruitment services
- 80400000 - Adult and other education services
- 80500000 - Training services

- 98200000 - Equal opportunities consultancy services

Contract locations

- UKD1 - Cumbria

Engagement

Engagement deadline

31 July 2025

Engagement process description

An engagement session will be held face-to-face in Carlisle on Friday 18th July 2025 at 10am.

To register for this event, visit

<https://enterprisingcumbria.org.uk/latest-news-4/2025/cumbria-connect-work-market-engagement-session> or send an email to CumbriaCTW@cumbria.gov.uk by Tuesday 15th July 2025. Please note only registered attendees will be allowed into the engagement event.

An additional briefing session will be held for those who cannot attend the in-person session. This will be held virtually on Thursday 24th July, 15:30-16:30. If you would to attend, please also email the Registration Form into CumbriaCTW@Cumbria.gov.uk and explicitly state your interest to attend the Virtual Briefing in your email.

A question-and-answer log will be published following the event alongside the slide used at the event. Questions can be sent to use either before the market engagement event, raised at the event, or up to close of business on 24th July, and we will seek to answer all questions either at the event or shortly afterward. Questions after 24th July may not be responded to.

We recognise the burden that maybe placed on smaller local organisations in responding

to requests for information from potential Service Coordinators. To help alleviate this, we

a) will be seeking to build a directory of local services;

b) encourage potential Service Coordinators to use that directory of services as part of any Expression of Interest process they may have.

If you wish your details to be included in a service directory, hosted on Enterprising Cumbria Connect to Work website, please complete and return the service directory form found at <https://enterprisingcumbria.org.uk/cumbria-connect-work-service-directory-form>.

Particular suitability

Organisations that can deliver and specifically coordinate the deliver across the whole of Cumbria and all participant groups.

Suitability includes consortiums and joint ventures.

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Publication date of tender notice (estimated)

4 August 2025

Procedure

Special regime

Light touch

Contracting authority

Cumberland Council

- Public Procurement Organisation Number: PJGX-9191-DYLV

Cumbria House, 107-117 Botchergate

Carlisle

CA1 1RD

United Kingdom

Email: peopleprocurement@cumbria.gov.uk

Region: UKD12 - East Cumbria

Organisation type: Public authority - sub-central government