

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/040778-2025>

Pipeline

Media Buying Services

UK Export Finance

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-040778

Procurement identifier (OCID): ocds-h6vhtk-0516fa

Published 17 July 2025, 10:23am

Changes to notice

This notice has been edited. The [previous version](#) is still available.

Scope

Reference

UKEF0652

Description

Media Buying across all platforms.

Please note, this is a UK001 Pipeline Notice, which is a new legal requirement for contracting authorities under the Procurement Act 23. These notices are required for transparency of public spend and do not formally launch a procurement procedure therefore no response is required. Further notices relating to the requirement will be published on the Find a Tender Service in due course.

Total value (estimated)

- £14,500,000 excluding VAT
- £17,400,000 including VAT

Contract dates (estimated)

- 14 June 2026 to 13 June 2028
- Possible extension to 13 June 2030
- 4 years

Main category

Services

CPV classifications

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

Contract locations

- UK - United Kingdom

Submission

Publication date of tender notice (estimated)

31 March 2026

Contracting authority

UK Export Finance

- Public Procurement Organisation Number: PWRW-3185-DZTP

1 Horse Guards Rd,

London

SW1A 2HQ

United Kingdom

Email: commercial@ukexportfinance.gov.uk

Website: <https://www.ukexportfinance.gov.uk/>

Region: UKI32 - Westminster

Organisation type: Public authority - central government