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Tender

# **International PR Support**

City St George's, University of London

F02: Contract notice

Notice identifier: 2024/S 000-040659

Procurement identifier (OCID): ocds-h6vhtk-04c8df

Published 17 December 2024, 4:05pm

## **Section I: Contracting authority**

## I.1) Name and addresses

City St George's, University of London

Northampton Square, Clerkenwell

London

EC1V 0HB

#### **Email**

procurement@city.ac.uk

#### **Telephone**

+44 2070408003

#### Country

**United Kingdom** 

#### Region code

UKI4 - Inner London - East

#### Internet address(es)

Main address

https://www.city.ac.uk

### I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://www.delta-esourcing.com/tenders/UK-UK-London:-Public-relations-services./23Q79K2869

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://www.delta-esourcing.com/tenders/UK-UK-London:-Public-relations-services./23Q79K2869

Tenders or requests to participate must be submitted to the above-mentioned address

## I.4) Type of the contracting authority

Body governed by public law

## I.5) Main activity

Education

## **Section II: Object**

## II.1) Scope of the procurement

#### II.1.1) Title

International PR Support

## II.1.2) Main CPV code

• 79416000 - Public relations services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

To support the marketing team in promoting and informing various markets of the recent merger and name change

#### II.1.5) Estimated total value

Value excluding VAT: £100,000

#### II.1.6) Information about lots

This contract is divided into lots: No

### II.2) Description

#### II.2.3) Place of performance

**NUTS** codes

• UKI4 - Inner London - East

Main site or place of performance

Inner London – East

#### II.2.4) Description of the procurement

Providing PR support to our international marketing team to promote the new name and merger

#### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### II.2.6) Estimated value

Value excluding VAT: £100,000

### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

**Duration** in months

6

This contract is subject to renewal

No

## II.2.10) Information about variants

Variants will be accepted: No

#### II.2.11) Information about options

Options: No

## II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

## Section IV. Procedure

## **IV.1) Description**

#### IV.1.1) Type of procedure

Open procedure

## IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

## IV.2) Administrative information

### IV.2.2) Time limit for receipt of tenders or requests to participate

Date

16 January 2025

Local time

9:00am

### IV.2.4) Languages in which tenders or requests to participate may be submitted

English

#### IV.2.7) Conditions for opening of tenders

Date

16 January 2025

Local time

10:00am

## **Section VI. Complementary information**

### VI.1) Information about recurrence

This is a recurrent procurement: No

## VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

https://www.delta-esourcing.com/tenders/UK-UK-London:-Public-relations-services./23Q79K2869

To respond to this opportunity, please click here:

https://www.delta-esourcing.com/respond/23Q79K2869

GO Reference: GO-20241217-PRO-28917588

## VI.4) Procedures for review

#### VI.4.1) Review body

City St George's, University of London

London

Telephone

+44 2070408003

Country

**United Kingdom**