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Tender

## **International PR Support**

City St George's, University of London

F02: Contract notice

Notice identifier: 2024/S 000-040659

Procurement identifier (OCID): ocds-h6vhtk-04c8df

Published 17 December 2024, 4:05pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

City St George's, University of London

Northampton Square, Clerkenwell

London

EC1V 0HB

#### **Email**

[procurement@city.ac.uk](mailto:procurement@city.ac.uk)

#### **Telephone**

+44 2070408003

#### **Country**

United Kingdom

#### **Region code**

UKI4 - Inner London – East

**Internet address(es)**

Main address

<https://www.city.ac.uk>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Public-relations-services./23Q79K2869>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Public-relations-services./23Q79K2869>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

International PR Support

#### **II.1.2) Main CPV code**

- 79416000 - Public relations services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

To support the marketing team in promoting and informing various markets of the recent merger and name change

#### **II.1.5) Estimated total value**

Value excluding VAT: £100,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKI4 - Inner London – East

Main site or place of performance

Inner London – East

#### **II.2.4) Description of the procurement**

Providing PR support to our international marketing team to promote the new name and merger

**II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6) Estimated value**

Value excluding VAT: £100,000

**II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

6

This contract is subject to renewal

No

**II.2.10) Information about variants**

Variants will be accepted: No

**II.2.11) Information about options**

Options: No

**II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

16 January 2025

Local time

9:00am

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

16 January 2025

Local time

10:00am

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Public-relations-services./23Q79K2869>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/23Q79K2869>

GO Reference: GO-20241217-PRO-28917588

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

City St George's, University of London

London

Telephone

+44 2070408003

Country

United Kingdom