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Contract

## **Wales Climate Week 2025-2027**

Llywodraeth Cymru / Welsh Government

F03: Contract award notice

Notice identifier: 2025/S 000-040652

Procurement identifier (OCID): ocids-h6vhtk-02ad7d

Published 16 July 2025, 4:50pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Llywodraeth Cymru / Welsh Government

Gwasanaethau Caffael Corfforaethol / Corporate Procurement Services, Parc Cathays / Cathays Park

Caerdydd / Cardiff

CF10 3NQ

#### **Contact**

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#### **Telephone**

+44 3000257095

#### **Country**

United Kingdom

**NUTS code**

UKL - Wales

**Internet address(es)**

Main address

<http://gov.wales>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA0007](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0007)

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Wales Climate Week 2025-2027

Reference number

C243/2024/2025

#### **II.1.2) Main CPV code**

- 79342000 - Marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The aim of this procurement was to appoint a contractor via the Welsh Government Integrated Campaigns and PR Framework (NPS-CS-107-20) to deliver all aspects of event management, fund administration, evaluation, and promotional activity for Wales Climate Week in 2025, 2026, and 2027.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £380,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79342000 - Marketing services

#### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

#### **II.2.4) Description of the procurement**

The aim of this procurement was to appoint a contractor via the Welsh Government Integrated Campaigns and PR Framework (NPS-CS-107-20) to deliver all aspects of event management, fund administration, evaluation, and promotional activity for Wales Climate Week in 2025, 2026, and 2027.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-009740](#)

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## **Section V. Award of contract**

### **Contract No**

C243/2024/2025

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

15 July 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Equinox

9 Cwrt y Parc

Cardiff

CF145GH

Country

United Kingdom

NUTS code

- UKL - Wales

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £380,000

Total value of the contract/lot: £380,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

Please note this Call-Off Contract has been procured and awarded in compliance with the procedures set out within Framework Agreement Reference: Welsh Government Integrated Campaigns and PR Framework (NPS-CS-107-20). Under the Public Contracts Regulations 2015 ("PCR 2015"), a contracting authority is not required to issue an award notice for Call-Off Contracts awarded using frameworks, but the Welsh Government has undertaken to voluntarily comply with WPPN 02/22 in relation to the above referenced mini competition under this framework.

(WA Ref:153518)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom