

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/040605-2024>

Not applicable

Advertising Creative Agency

AFFINITY WATER LIMITED

F14: Notice for changes or additional information

Notice identifier: 2024/S 000-040605

Procurement identifier (OCID): ocds-h6vhtk-04c8bd

Published 17 December 2024, 2:07pm

Section I: Contracting authority/entity

I.1) Name and addresses

AFFINITY WATER LIMITED

Tamblin Way

HATFIELD

AL109EZ

Contact

Alison Winser

Email

alison.winsor@affinitywater.co.uk

Telephone

+44 7776212173

Country

United Kingdom

Region code

UKH23 - Hertfordshire

Companies House

02546950

Internet address(es)

Main address

www.affinitywater.co.uk

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Advertising Creative Agency

Reference number

C-04230

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Services relating to advertising creative including:

- Brand narrative, strategy and planning
- Brand positioning and architecture
- Advertising creative
- Advertising production (TV and radio)
- Digital content and video production
- Social media advertising
- Behaviour change

Section VI. Complementary information

VI.6) Original notice reference

Notice number: [2024/S 000-040601](#)

Section VII. Changes

VII.1) Information to be changed or added

VII.2) Other additional information

IMPORTANT INFORMATION:

If you are interested in this tender opportunity, you will need to register on our e-procurement system; InTend.

Please then email me directly at alison.winsor@affinitywater.co.uk to confirm your registration.

The tender documents will be posted on InTend in early January 2025 and I will link your company to the project in order for you to view them.