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Not applicable

## **Advertising Creative Agency**

AFFINITY WATER LIMITED

F14: Notice for changes or additional information

Notice identifier: 2024/S 000-040605

Procurement identifier (OCID): ocds-h6vhtk-04c8bd

Published 17 December 2024, 2:07pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

AFFINITY WATER LIMITED

Tamblin Way

HATFIELD

AL109EZ

#### **Contact**

Alison Winser

#### **Email**

[alison.winsor@affinitywater.co.uk](mailto:alison.winsor@affinitywater.co.uk)

#### **Telephone**

+44 7776212173

#### **Country**

United Kingdom

**Region code**

UKH23 - Hertfordshire

**Companies House**

02546950

**Internet address(es)**

Main address

[www.affinitywater.co.uk](http://www.affinitywater.co.uk)

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Advertising Creative Agency

Reference number

C-04230

#### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Services relating to advertising creative including:

- Brand narrative, strategy and planning
- Brand positioning and architecture
- Advertising creative
- Advertising production (TV and radio)
- Digital content and video production
- Social media advertising
- Behaviour change

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## **Section VI. Complementary information**

### **VI.6) Original notice reference**

Notice number: [2024/S 000-040601](#)

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## **Section VII. Changes**

### **VII.1) Information to be changed or added**

### **VII.2) Other additional information**

#### **IMPORTANT INFORMATION:**

If you are interested in this tender opportunity, you will need to register on our e-procurement system; InTend.

Please then email me directly at [alison.winser@affinitywater.co.uk](mailto:alison.winser@affinitywater.co.uk) to confirm your registration.

The tender documents will be posted on InTend in early January 2025 and I will link your company to the project in order for you to view them.